

Production, Shipment of Digital Still Cameras
January-December in 2008

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to North America		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Digital Still Cameras Total	116,166,909	115.0	119,756,808	119.3	11,110,644	101.1	108,646,164	121.6	37,889,399	116.6	38,888,053	118.8	19,864,065	120.5	12,004,647
	1,765,283,000	106.5	2,164,040,098	105.0	263,077,416	96.4	1,900,962,682	106.3	702,667,611	102.1	630,634,122	104.2	403,968,143	109.2	163,692,807	131.9
Cameras with Built-in Lens	106,321,686	113.8	110,070,168	118.5	9,859,816	99.4	100,210,352	120.8	34,295,862	115.3	36,020,062	118.5	18,118,375	118.4	11,776,053	156.2
	1,349,362,674	101.4	1,638,667,724	101.4	190,437,309	90.9	1,448,230,415	103.0	514,252,160	98.5	481,133,947	102.1	299,623,890	101.2	153,220,418	131.9
SLR with Interchangeable Lens	9,845,223	130.4	9,686,640	129.7	1,250,828	117.4	8,435,812	131.8	3,593,537	130.6	2,867,991	122.6	1,745,690	147.6	228,594	178.7
	415,920,326	127.0	525,372,374	118.0	72,640,107	114.2	452,732,267	118.7	188,415,451	113.7	149,500,175	111.6	104,344,253	141.1	10,472,388	131.8

Note: Figures include decimal-adjusted numbers.

(Camera & Imaging Products Association)