

Production, Shipment of Digital Still Camera
June, January-June in 2007

Unit Upper:Pcs.Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	417,225	79.0	26.6	3,094,071	28.4	418,944	85.2	25.8	3,209,878	28.3	2,997	76.7	2.0	79,092	6.5	415,947	85.2	28.2	3,130,786	30.9
		3,155,861	77.3	14.6	26,550,926	17.3	3,868,008	83.9	16.0	33,164,663	18.4	46,619	112.4	1.8	946,595	4.2	3,821,389	83.6	17.7	32,218,068	20.4
	6-8MP	4,799,552	84.2	136.0	29,846,314	155.4	4,972,071	92.7	159.6	29,453,656	161.6	490,787	99.6	125.5	3,657,671	147.3	4,481,284	92.0	164.5	25,795,985	163.9
		69,708,467	87.3	113.8	426,437,595	123.1	87,239,719	94.5	130.6	522,882,175	130.3	10,013,139	101.4	111.2	75,755,578	124.4	77,226,580	93.7	133.6	447,126,597	131.4
	No less than 8MP	2,321,474	97.4	322.7	10,050,917	262.6	2,179,415	89.9	306.5	9,776,225	256.0	368,993	145.0	356.2	1,504,829	278.7	1,810,422	83.5	298.1	8,271,396	252.2
		54,407,006	99.6	230.6	251,872,657	183.9	73,009,046	95.7	225.0	343,450,949	190.2	11,753,250	140.7	267.2	50,838,038	196.2	61,255,796	90.1	218.4	292,612,911	189.2

Digital Still Camera Total	7,538,251	87.6	129.6	42,991,302	126.8	7,570,430	91.4	138.9	42,439,759	127.1	862,777	114.8	133.9	5,241,592	123.4	6,707,653	89.1	139.6	37,198,167	127.6
	127,271,334	91.8	119.6	704,861,178	110.7	164,116,773	94.7	133.0	899,497,787	118.0	21,813,008	119.4	136.6	127,540,211	116.4	142,303,765	91.8	132.4	771,957,576	118.3

By Model	Cameras with Built-in Lens	6,925,284	86.8	127.1	39,535,002	123.8	6,984,727	91.2	136.1	39,055,539	124.2	793,920	116.6	129.9	4,791,540	120.4	6,190,807	88.7	136.9	34,263,999	124.7
		101,509,318	90.5	114.1	558,743,819	105.8	129,182,014	94.9	130.0	699,954,455	112.0	17,596,856	124.4	130.4	101,578,087	111.9	111,585,158	91.5	129.9	598,376,368	112.0
	SLR with Interchangeable Lens	612,967	96.8	167.3	3,456,300	175.2	585,703	94.4	184.9	3,384,220	174.6	68,857	97.5	206.3	450,052	169.3	516,846	94.0	182.4	2,934,168	175.5
		25,762,016	97.4	147.9	146,117,359	135.1	34,934,759	94.1	145.5	199,543,332	145.5	4,216,152	102.0	170.6	25,962,124	138.0	30,718,607	93.1	142.6	173,581,208	146.6

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
June, January-June in 2007

Unit Upper:Pcs.Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		
By Pixel	Less than 6MP	415,947	85.2	28.2	3,130,786	30.9	201,829	87.0	30.9	1,571,057	35.9	161,416	87.5	29.1	1,047,540	28.3	42,195	74.3	20.3	389,348	25.9	10,507	71.5	18.7	122,841	22.5
		3,821,389	83.6	17.7	32,218,068	20.4	1,975,605	88.5	21.3	16,767,856	26.0	1,326,276	82.3	15.6	9,753,421	17.3	410,036	71.2	14.5	4,187,599	15.6	109,472	72.8	11.5	1,509,192	14.9
	6-8MP	4,481,284	92.0	164.5	25,795,985	163.9	1,659,946	99.1	170.9	9,304,036	152.7	1,595,008	80.8	175.6	9,456,499	190.8	750,333	106.3	134.9	4,563,851	136.0	475,997	92.3	165.5	2,471,599	185.0
		77,226,580	93.7	133.6	447,126,597	131.4	31,082,301	101.7	141.0	169,129,267	130.3	25,180,514	81.5	131.6	154,958,078	143.9	13,862,157	107.6	129.6	85,450,892	113.3	7,101,608	87.6	119.7	37,588,360	137.3
	No less than 8MP	1,810,422	83.5	298.1	8,271,396	252.2	616,894	86.9	230.9	2,757,328	187.8	548,767	76.8	290.6	2,632,944	264.5	514,416	89.6	399.9	2,381,988	356.3	130,345	76.4	572.6	499,136	338.6
		61,255,796	90.1	218.4	292,612,911	189.2	21,760,668	90.9	177.0	106,125,080	157.1	19,011,591	85.2	204.1	92,460,105	181.6	17,051,472	98.8	311.0	80,054,064	268.0	3,432,065	77.3	359.3	13,973,662	220.8

Digital Still Camera Total	6,707,653	89.1	139.6	37,198,167	127.6	2,478,669	94.7	131.0	13,632,421	114.2	2,305,191	80.2	139.5	13,136,983	136.2	1,306,944	97.8	146.3	7,335,187	132.7	616,849	88.0	168.2	3,093,576	152.4
	142,303,765	91.8	132.4	771,957,576	118.3	54,818,574	96.6	125.7	292,022,203	111.6	45,518,381	83.0	123.1	257,171,604	119.6	31,323,665	102.0	164.7	169,692,555	128.4	10,643,145	83.8	135.8	53,071,214	121.1

By Model	Cameras with Built-in Lens	6,190,807	88.7	136.9	34,263,999	124.7	2,246,528	95.1	126.5	12,322,728	110.5	2,134,135	79.7	138.7	12,127,214	134.4	1,202,281	96.1	142.3	6,784,253	128.1	607,863	88.6	168.2	3,029,804	151.8
		111,585,158	91.5	129.9	598,376,368	112.0	41,458,024	98.8	120.8	215,907,425	103.7	35,234,718	81.9	121.4	197,767,806	115.6	24,806,233	98.2	164.0	135,547,167	119.4	10,086,183	85.9	135.2	49,153,970	118.5
	SLR with Interchangeable Lens	516,846	94.0	182.4	2,934,168	175.5	232,141	91.5	199.0	1,309,693	168.3	171,056	87.7	150.9	1,009,769	161.2	104,663	121.2	216.9	550,934	236.5	8,986	61.4	173.3	63,772	187.5
		30,718,607	93.1	142.6	173,581,208	146.6	13,360,550	90.4	143.5	76,114,778	142.2	10,283,663	87.2	129.2	59,403,798	135.5	6,517,432	119.5	167.4	34,145,388	183.2	556,962	58.5	146.7	3,917,244	168.5

See Note 3),4),5) Source : Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

- 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
- 3) Comparison over the previous month.
- 4) Comparison over the same month a year ago.
- 5) Comparison over the same period a year ago.