

Production, Shipment of Digital Still Camera  
June, January-June in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,569,218	82.7	41.8	10,882,351	49.4	1,622,940	84.8	41.6	11,345,457	50.5	149,967	90.1	23.1	1,223,651	39.5	1,472,973	84.3	45.3	10,121,806	52.3
		21,587,360	79.2	33.2	153,080,268	39.9	24,149,107	83.7	29.7	180,509,952	39.8	2,561,222	85.7	16.3	22,807,581	30.6	21,587,885	83.5	32.9	157,702,371	41.6
	6-8MP	3,528,480	99.9		19,205,369		3,114,894	84.8		18,224,617		391,008	94.0		2,483,035		2,723,886	83.6		15,741,582	
		61,229,069	95.7		346,440,599		66,820,728	84.4		401,199,161		9,006,038	88.2		60,899,501		57,814,690	83.8		340,299,660	
	No less than 8MP	719,385	91.3		3,827,236		710,973	91.0		3,819,101		103,585	93.5		539,909		607,388	90.5		3,279,192	
		23,594,009	93.7		136,973,589		32,452,069	98.1		180,572,235		4,398,667	88.9		25,906,047		28,053,402	99.7		154,666,188	
Digital Still Camera Total		5,817,083	93.5	117.6	33,914,956	122.4	5,448,807	85.5	108.7	33,389,175	119.5	644,560	93.0	76.2	4,246,595	108.6	4,804,247	84.6	115.3	29,142,580	121.3
		106,410,438	91.4	103.0	636,494,456	110.6	123,421,904	87.5	99.1	762,281,348	112.2	15,965,927	88.0	70.1	109,613,129	101.6	107,455,977	87.4	105.6	652,668,219	114.2
By Model	Cameras with Built-in Lens	5,450,616	93.1	119.5	31,942,503	123.0	5,131,998	85.4	110.5	31,451,451	119.7	611,187	94.5	78.0	3,980,743	109.8	4,520,811	84.3	117.0	27,470,708	121.3
		88,995,693	91.8	106.9	528,300,013	111.1	99,408,873	85.0	98.0	625,099,565	111.4	13,494,027	89.7	70.4	90,797,640	102.3	85,914,846	84.3	104.4	534,301,925	113.1
	SLR with Interchangeable Lens	366,467	101.1	94.2	1,972,453	114.3	316,809	87.6	86.5	1,937,724	116.2	33,373	71.8	54.0	265,852	93.3	283,436	90.0	93.1	1,671,872	120.9
		17,414,745	89.3	87.0	108,194,443	108.3	24,013,031	99.5	104.3	137,181,783	116.3	2,471,900	79.6	68.2	18,815,489	97.9	21,541,131	102.4	111.0	118,366,294	119.9

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination  
June, January-June in 2006

Unit Upper:Pcs.Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)	Jun.	3)	4)	Jan.-Jun.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,472,973	84.3	45.3	10,121,806	52.3	653,725	74.2	44.2	4,373,031	51.0	554,726	101.4	59.7	3,697,027	62.4	208,217	88.6	35.5	1,504,629	44.7	56,305	68.0	22.0	547,119	37.0
		21,587,885	83.5	32.9	157,702,371	41.6	9,276,917	74.9	32.3	64,415,925	39.9	8,521,462	104.0	47.3	56,363,919	51.1	2,836,443	76.2	21.2	26,810,796	34.5	953,063	61.7	16.9	10,111,731	34.1
	6-8MP	2,723,886	83.6		15,741,582		971,496	83.4		6,093,345		908,512	94.5		4,956,034		556,295	65.2		3,356,229		287,583	103.2		1,335,974	
		57,814,690	83.8		340,299,660		22,047,978	87.6		129,800,351		19,136,941	94.3		107,688,324		10,697,856	60.6		75,437,262		5,931,915	101.1		27,373,723	
	No less than 8MP	607,388	90.5		3,279,192		267,162	93.0		1,467,871		188,835	86.8		995,392		128,627	95.1		668,500		22,764	73.8		147,429	
		28,053,402	99.7		154,666,188		12,297,544	100.8		67,555,426		9,317,097	95.2		50,908,491		5,483,621	109.8		29,873,010		955,140	82.1		6,329,261	

Digital Still Camera Total	4,804,247	84.6	115.3	29,142,580	121.3	1,892,383	81.1	100.4	11,934,247	112.2	1,652,073	95.7	136.8	9,648,453	129.5	893,139	73.0	115.7	5,529,358	128.9	366,652	93.4	121.5	2,030,522	122.5
	107,455,977	87.4	105.6	652,668,219	114.2	43,622,439	87.7	99.7	261,771,702	107.3	36,975,500	96.6	122.9	214,960,734	122.2	19,017,920	72.1	91.7	132,121,068	114.7	7,840,118	91.4	110.0	43,814,715	120.7

By Model	Cameras with Built-in Lens	4,520,811	84.3	117.0	27,470,708	121.3	1,775,751	81.1	101.1	11,155,885	111.0	1,538,696	96.0	140.2	9,021,945	130.7	844,896	71.4	118.7	5,296,369	130.2	361,468	93.6	122.1	1,996,509	122.9
		85,914,846	84.3	104.4	534,301,925	113.1	34,311,467	85.4	95.5	208,228,825	102.6	29,017,706	96.2	129.1	171,104,758	125.7	15,125,334	64.6	88.1	113,478,741	114.1	7,460,339	90.9	110.4	41,489,601	122.4
	SLR with Interchangeable Lens	283,436	90.0	93.1	1,671,872	120.9	116,632	80.2	90.7	778,362	134.5	113,377	91.7	103.2	626,508	114.0	48,243	121.4	80.2	232,989	105.1	5,184	82.7	89.4	34,013	103.3
		21,541,131	102.4	111.0	118,366,294	119.9	9,310,972	97.2	118.8	53,542,877	131.1	7,957,794	98.0	104.4	43,855,976	110.3	3,892,586	131.2	109.0	18,642,327	118.3	379,779	101.6	102.9	2,325,114	96.5

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.