

Production, Shipment of Digital Still Camera
September, January - September in 2005

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)
By Pixel	Less than 6MP	3,920,489	127.4		32,392,361		4,264,908	129.8		33,332,770		499,528	111.0		4,628,246		3,765,380	132.8		28,704,524	
		64,107,841	125.5		555,873,371		83,432,146	131.8		669,136,610		11,949,488	115.3		110,278,637		71,482,658	135.0		558,857,973	
	No less than 6MP	2,628,063	161.2		10,891,416		2,632,804	169.0		10,647,262		276,821	102.2		1,497,772		2,355,983	183.1		9,149,490	
		64,854,571	140.4		334,961,300		80,103,112	147.8		397,502,599		10,023,051	99.2		58,749,961		70,080,061	159.0		338,752,638	
Digital Still Camera Total		6,548,552	139.1	109.0	43,283,777	103.0	6,897,712	142.4	102.3	43,980,032	105.9	776,349	107.7	91.3	6,126,018	98.9	6,121,363	148.5	103.9	37,854,014	107.2
		128,962,412	132.6	93.7	890,834,671	90.3	163,535,258	139.2	94.9	1,066,639,209	97.9	21,972,539	107.3	88.8	169,028,598	96.0	141,562,719	145.9	95.9	897,610,611	98.3
Optical Zooming Function	With optical zoom lenses	6,115,562	142.5	112.5	39,291,769	106.2	6,456,638	147.1	105.3	39,872,331	109.0	729,199	109.7	92.7	5,561,322	99.8	5,727,439	153.8	107.1	34,311,009	110.6
		107,580,207	139.8	90.1	719,245,209	85.7	137,529,472	147.8	91.6	863,648,363	94.1	18,643,656	108.8	86.3	137,866,001	92.5	118,885,816	156.6	92.5	725,782,362	94.5
	Without optical zoom lenses	41,590	129.1	12.2	1,152,188	34.3	50,821	82.6	13.6	1,337,788	40.2	1,379	27.7	4.6	138,403	37.2	49,442	87.5	14.4	1,199,385	40.6
		370,997	123.3	8.8	12,511,476	27.9	481,424	75.6	9.8	15,836,417	32.0	31,222	31.7	5.8	2,768,088	38.2	450,202	83.7	10.3	13,068,329	30.9
single lens reflex exchangeable lenses	391,400	101.4	168.2	2,839,820	169.6	390,253	99.2	164.9	2,769,913	173.1	45,771	89.2	134.8	426,293	170.3	344,482	100.7	169.9	2,343,620	173.6	
	21,011,208	105.1	149.8	159,077,986	154.9	25,524,362	107.3	147.8	187,154,429	153.1	3,297,661	101.8	127.2	28,394,509	144.0	22,226,701	108.2	151.4	158,759,920	154.8	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
September, January – September in 2005

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)	September	3) (%)	4) (%)	Jan. - Sep.	5) (%)
Digital Still Camera Total	6,121,363	148.5	103.9	37,854,014	107.2	2,472,314	148.4	102.2	16,345,316	106.4	2,287,356	159.8	102.4	12,307,928	102.7	973,159	130.5	112.9	6,609,243	111.7	388,534	139.4	102.8	2,591,527	126.2
	141,562,719	145.9	95.9	897,610,611	98.3	55,228,339	149.2	93.6	372,173,961	96.5	52,511,898	160.5	100.8	289,201,815	95.5	24,894,933	119.0	90.2	178,408,899	101.7	8,927,549	140.1	100.1	57,825,936	117.2

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.