

Production, Shipment of Digital Still Camera
March, January - March in 2005

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)
By Pixel	Less than 4MP	597,483	100.1	24.7	1,846,802	29.8	658,380	131.7	24.7	1,853,017	28.9	56,234	109.4	15.3	161,625	18.9	602,146	134.2	26.2	1,691,392	30.4
		7,536,320	91.2	17.6	24,723,224	20.4	9,111,154	118.8	18.2	26,362,741	21.8	1,275,960	114.9	15.1	3,660,240	19.6	7,835,194	119.5	18.8	22,702,501	22.2
	4-6MP	3,516,573	148.8		8,712,703		3,640,282	140.1		8,803,364		597,371	143.2		1,352,328		3,042,911	139.4		7,451,036	
		62,037,925	139.4		164,957,838		76,017,397	136.2		189,569,356		14,748,043	141.5		33,911,182		61,269,354	135.0		155,658,174	
	No less than 6MP	1,194,042	159.0		2,456,961		1,222,549	160.9		2,397,143		180,799	182.3		323,348		1,041,750	157.7		2,073,795	
		37,789,545	131.8		90,723,034		47,855,662	147.3		103,562,712		7,533,303	149.2		15,063,165		40,322,359	146.9		88,499,547	
Digital Still Camera Total		5,308,098	143.1	105.5	13,016,466	105.0	5,521,211	143.1	104.0	13,053,524	104.1	834,404	147.0	84.6	1,837,301	91.2	4,686,807	142.4	108.4	11,216,223	106.6
		107,363,790	131.8	87.3	280,404,096	89.1	132,984,213	138.6	90.2	319,494,809	92.8	23,557,306	142.0	79.5	52,634,587	90.2	109,426,907	137.9	92.9	266,860,222	93.4
Optical Zooming Function	With optical zoom lenses	4,823,332	148.1	107.6	11,708,190	106.7	5,035,392	146.7	105.5	11,694,629	105.0	757,414	149.2	84.7	1,644,323	92.4	4,277,978	146.3	110.3	10,050,306	107.4
		87,936,284	141.6	84.5	223,965,089	83.2	109,633,032	145.2	87.6	255,782,913	88.1	19,046,865	148.7	75.8	41,749,455	85.5	90,586,167	144.4	90.6	214,033,458	88.7
	Without optical zoom lenses	199,316	129.9	61.3	484,214	52.2	213,729	121.6	64.8	597,895	64.9	21,394	117.3	45.2	66,520	43.0	192,335	122.1	68.1	531,375	69.4
		2,070,328	120.2	44.9	5,731,936	42.0	2,418,539	107.0	43.3	7,858,372	49.7	431,505	112.1	45.4	1,402,411	43.3	1,987,034	106.0	42.9	6,455,961	51.4
	single lens reflex exchangeable lenses	285,450	95.4	130.0	824,062	165.1	272,090	108.0	130.4	761,000	159.2	55,596	133.5	124.6	126,458	161.3	216,494	103.0	132.0	634,542	158.8
		17,357,178	98.5	120.6	50,707,071	159.8	20,932,642	115.2	124.8	55,853,524	146.4	4,078,936	120.1	114.5	9,482,721	149.6	16,853,706	114.0	127.5	46,370,803	145.7

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
March , January – March in 2005

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)	March	3) (%)	4) (%)	Jan. - Mar.	5) (%)
Digital Still Camera Total	4,686,807	142.4	108.4	11,216,223	106.6	1,924,620	138.1	109.5	4,785,774	100.2	1,691,392	154.8	102.6	3,594,660	106.2	795,708	143.0	110.6	2,057,871	108.1	275,087	110.3	139.0	777,918	168.3
	109,426,907	137.9	92.9	266,860,222	93.4	44,787,987	135.4	94.5	110,880,716	86.3	37,208,193	143.0	87.5	83,292,217	94.9	21,648,740	143.9	95.4	56,216,039	97.8	5,781,987	110.8	111.1	16,471,250	135.1

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
3) Comparison over the previous month.
4) Comparison over the same month a year ago.
5) Comparison over the same period a year ago.