

Production, Shipment of Digital Still Camera
January in 2005

Unit Upper:Pcs, Lower:1,000 Yen

| Item | | Production | | | | | Total Shipment | | | | | Domestic Shipment | | | | | Export | | | | |
|----------------------------------------|-----------------------------|------------|-----------|------------|-------------|------------|----------------|-----------|------------|-------------|-----------|-------------------|-----------|-----------|-------------|------------|------------|-----------|------------|-------------|-----------|
| | | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) |
| By Pixel | Less than 4MP | 652,683 | 74.0 | 35.7 | 652,683 | 35.7 | 694,662 | 72.9 | 40.7 | 694,662 | 40.7 | 53,993 | 49.9 | 26.6 | 53,993 | 26.6 | 640,669 | 75.8 | 42.6 | 640,669 | 42.6 |
| | | 8,924,660 | 69.5 | 23.2 | 8,924,660 | 23.2 | 9,581,141 | 71.3 | 28.9 | 9,581,141 | 28.9 | 1,273,495 | 58.1 | 28.7 | 1,273,495 | 28.7 | 8,307,646 | 73.9 | 28.9 | 8,307,646 | 28.9 |
| | 4-6MP | 2,833,418 | | | 2,833,418 | | 2,563,752 | | | 2,563,752 | | 337,851 | | | 337,851 | | 2,225,901 | | | 2,225,901 | |
| | | 58,409,112 | | | 58,409,112 | | 57,753,391 | | | 57,753,391 | | 8,737,654 | | | 8,737,654 | | 49,015,737 | | | 49,015,737 | |
| | No less than 6MP | 512,093 | | | 512,093 | | 414,740 | | | 414,740 | | 43,381 | | | 43,381 | | 371,359 | | | 371,359 | |
| 24,268,724 | | | | 24,268,724 | | 23,206,934 | | | 23,206,934 | | 2,479,377 | | | 2,479,377 | | 20,727,557 | | | 20,727,557 | | |
| Digital Still Camera Total | | 3,998,194 | 94.3 | 114.1 | 3,998,194 | 114.1 | 3,673,154 | 81.6 | 110.2 | 3,673,154 | 110.2 | 435,225 | 49.0 | 95.6 | 435,225 | 95.6 | 3,237,929 | 89.5 | 112.5 | 3,237,929 | 112.5 |
| | | 91,602,496 | 91.9 | 101.0 | 91,602,496 | 101.0 | 90,541,466 | 77.3 | 99.0 | 90,541,466 | 99.0 | 12,490,526 | 49.2 | 96.9 | 12,490,526 | 96.9 | 78,050,940 | 85.0 | 99.3 | 78,050,940 | 99.3 |
| Optical Zooming Function | With optical zoom lenses | 3,627,293 | 99.7 | 116.9 | 3,627,293 | 116.9 | 3,227,740 | 83.3 | 109.1 | 3,227,740 | 109.1 | 379,142 | 48.1 | 96.2 | 379,142 | 96.2 | 2,848,598 | 92.3 | 111.1 | 2,848,598 | 111.1 |
| | | 73,929,175 | 98.3 | 92.7 | 73,929,175 | 92.7 | 70,619,017 | 78.5 | 90.1 | 70,619,017 | 90.1 | 9,896,530 | 47.8 | 91.3 | 9,896,530 | 91.3 | 60,722,487 | 87.7 | 89.9 | 60,722,487 | 89.9 |
| | Without optical zoom lenses | 131,483 | 42.1 | 45.3 | 131,483 | 45.3 | 208,411 | 63.0 | 77.0 | 208,411 | 77.0 | 26,879 | 47.8 | 55.2 | 26,879 | 55.2 | 181,532 | 66.1 | 81.8 | 181,532 | 81.8 |
| | | 1,938,607 | 45.6 | 45.3 | 1,938,607 | 45.3 | 3,179,611 | 73.2 | 70.8 | 3,179,611 | 70.8 | 585,836 | 54.5 | 55.2 | 585,836 | 55.2 | 2,593,775 | 79.4 | 75.6 | 2,593,775 | 75.6 |
| single lens reflex exchangeable lenses | 239,418 | 82.8 | 218.9 | 239,418 | 218.9 | 237,003 | 79.1 | 223.1 | 237,003 | 223.1 | 29,204 | 66.4 | 237.9 | 29,204 | 237.9 | 207,799 | 81.3 | 221.2 | 207,799 | 221.2 | |
| | 15,734,714 | 77.9 | 236.5 | 15,734,714 | 236.5 | 16,742,838 | 73.2 | 194.8 | 16,742,838 | 194.8 | 2,008,160 | 56.2 | 203.4 | 2,008,160 | 203.4 | 14,734,678 | 76.3 | 193.7 | 14,734,678 | 193.7 | |

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
January in 2005

Unit Upper:Pcs,Lower:1,000 Yen

| By Destination Item | Export | | | | | Europe | | | | | N.America | | | | | Asia | | | | | Others | | | | |
|----------------------------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-------------|-----------|
| | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) | January | 3) (%) | 4) (%) | Jan. - Jan. | 5) (%) |
| Digital Still Camera Total | 3,237,929 | 89.5 | 112.5 | 3,237,929 | 112.5 | 1,467,799 | 98.6 | 100.8 | 1,467,799 | 100.8 | 810,829 | 72.9 | 119.7 | 810,829 | 119.7 | 705,867 | 92.1 | 116.5 | 705,867 | 116.5 | 253,434 | 102.6 | 181.2 | 253,434 | 181.2 |
| | 78,050,940 | 85.0 | 99.3 | 78,050,940 | 99.3 | 33,003,678 | 89.9 | 84.3 | 33,003,678 | 84.3 | 20,057,878 | 71.3 | 109.8 | 20,057,878 | 109.8 | 19,519,026 | 91.3 | 112.0 | 19,519,026 | 112.0 | 5,470,358 | 97.9 | 145.3 | 5,470,358 | 145.3 |

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.