

Production, Shipment of Digital Still Camera
August , January - August in 2004

Unit Upper:Pcs,Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export					
		August	3)	4)	Jan.- Aug.	5)	August	3)	4)	Jan.- Aug.	5)	August	3)	4)	Jan.- Aug.	5)	August	3)	4)	Jan.- Aug.	5)	
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
	Less than 3MP	127,951	89.3	22.0	2,815,971	57.2	163,906	98.0	28.0	2,902,614	53.0	8,320	40.1	10.9	244,771	22.0	155,586	106.2	30.5	2,657,843	60.9	
		1,746,681	86.1	19.6	40,253,708	46.4	2,014,797	90.5	20.8	38,547,243	37.4	167,269	50.2	11.0	3,684,583	15.8	1,847,528	97.7	22.7	34,862,660	43.7	
	3-4MP	1,055,467	97.1	60.7	11,193,616	101.7	1,099,433	112.9	61.0	11,335,547	100.3	149,521	113.7	41.5	1,567,303	56.1	949,912	112.7	65.9	9,768,244	114.8	
		16,568,178	90.4	44.1	213,190,706	83.9	17,485,040	104.5	39.7	218,697,931	74.6	2,921,273	109.6	30.7	34,530,479	45.8	14,563,767	103.5	42.2	184,167,452	84.6	
	4-5MP	1,455,952	89.9	282.5	10,754,033	293.9	1,397,424	101.1	277.6	10,145,440	283.0	229,031	97.7	240.8	1,682,489	235.8	1,168,393	101.8	286.1	8,462,951	294.7	
		27,885,391	88.7	213.1	220,446,052	214.2	30,372,562	98.0	189.3	243,801,394	189.2	5,372,575	90.2	178.6	44,620,580	186.5	24,999,987	99.8	191.8	199,180,814	189.8	
	No less than 5MP	1,945,848	116.4	365.8	11,245,127	315.1	1,611,368	107.4	352.4	10,384,183	311.8	321,681	109.4	570.5	1,847,340	429.7	1,289,687	106.9	321.7	8,536,843	294.3	
		56,026,593	113.3	269.3	375,421,240	260.8	58,016,960	108.1	253.4	415,820,726	228.0	11,292,825	115.9	401.1	68,430,304	275.9	46,724,135	106.4	232.7	347,390,422	220.5	
	Digital Still Camera Total		4,585,218	101.4	136.1	36,008,747	155.5	4,272,131	106.2	127.5	34,767,784	146.7	708,553	104.1	120.5	5,341,903	105.8	3,563,578	106.6	129.0	29,425,881	157.8
			102,226,843	101.0	127.2	849,311,706	144.5	107,889,359	104.1	116.5	916,867,294	129.6	19,753,942	105.6	117.2	151,265,946	102.5	88,135,417	103.8	116.3	765,601,348	136.7
Optical Zooming Function	With optical zoom lenses	4,084,565	103.6	134.0	31,551,694	156.1	3,780,657	108.5	125.1	30,450,909	146.7	639,073	101.5		4,783,045		3,141,584	110.1		25,667,864		
		87,106,650	101.5	120.6	719,965,493	139.6	90,574,904	103.7	108.1	767,315,807	123.8	16,770,478	99.1		127,435,984		73,804,426	104.8		639,879,823		
	Without optical zoom lenses	316,297	75.2	116.7	3,014,812	114.2	315,414	80.5	106.5	2,953,095	112.3	39,588	120.2		342,475		275,826	76.8		2,610,620		
		3,895,578	67.9	101.4	40,683,847	97.3	4,298,362	75.1	93.7	44,569,513	97.4	713,718	121.1		6,698,020		3,584,644	69.8		37,871,493		
single lens reflex exchangeable lenses	184,356	117.9	367.1	1,442,241	471.5	176,060	119.1	544.1	1,363,780	439.7	29,892	167.1	488.4	216,383	366.2	146,168	112.5	557.1	1,147,397	457.0		
	11,224,615	115.3	261.5	88,662,366	293.8	13,016,093	123.4	309.0	104,981,974	251.7	2,269,746	191.4	274.7	17,131,942	217.8	10,746,347	114.7	317.4	87,850,032	259.5		

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
August , January - August in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)
Digital Still Camera Total	3,563,578	106.6	129.0	29,425,881	157.8	1,398,154	97.5	136.8	12,945,480	166.0	1,374,626	132.9	121.1	9,750,941	132.9	595,842	97.5	125.1	5,054,255	187.7	194,956	73.9	152.8	1,675,205	203.4
	88,135,417	103.8	116.3	765,601,348	136.7	33,673,145	99.9	126.1	326,762,054	142.1	32,846,509	123.3	109.8	250,608,366	115.4	17,024,918	93.9	108.1	147,809,073	166.0	4,590,845	71.2	135.9	40,421,855	170.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.