

Production, Shipment of Digital Still Camera
February , January - February in 2004

Unit Upper:Pcs,Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)
By Pixel	Less than 2MP	7,130	85.5	14.7	15,470	11.2	5,436	76.4	8.8	12,548	7.4	3,858	282.8	13.9	5,222	8.1	1,578	27.5	4.6	7,326	7.0
		110,618	92.8	11.2	229,800	8.7	67,020	80.3	5.5	150,516	4.5	52,027	165.9	11.2	83,391	7.7	14,993	28.8	2.0	67,125	3.0
	2-3MP	552,822	139.7	87.1	948,626	62.8	565,283	154.4	78.5	931,486	61.1	43,009	206.8	20.8	63,802	16.9	522,274	151.2	101.7	867,684	75.6
		8,333,188	128.5	71.3	14,816,077	50.9	7,294,699	146.9	48.0	12,260,814	38.7	640,228	162.2	13.7	1,035,023	11.8	6,654,471	145.6	63.2	11,225,791	49.0
	3-4MP	1,394,076	97.9	180.2	2,817,647	193.2	1,479,433	110.9	218.8	2,813,026	211.3	237,536	131.1	126.1	418,700	127.2	1,241,897	107.8	254.5	2,394,326	238.9
31,296,273		98.3	174.0	63,129,803	173.8	30,222,405	107.4	160.7	58,356,168	155.5	5,153,661	128.4	104.0	9,168,530	102.8	25,068,744	103.9	181.0	49,187,638	171.9	
4-5MP	906,600	110.5	223.6	1,727,404	224.9	916,493	109.5	225.2	1,753,116	225.7	133,456	87.2	166.2	286,484	182.6	783,037	114.5	239.8	1,466,632	236.6	
	20,222,564	105.6	146.1	39,371,699	156.5	23,757,367	101.4	145.9	47,181,913	150.8	3,514,335	83.7	127.4	7,711,739	138.5	20,243,032	105.3	149.6	39,470,174	153.4	
No less than 5MP	1,007,228	117.8	431.2	1,862,611	408.7	927,462	117.3	383.3	1,718,296	407.2	154,177	156.1	392.3	252,949	411.7	773,285	111.7	381.5	1,465,347	406.4	
	40,850,652	123.4	375.0	73,947,829	335.0	43,864,332	125.7	283.3	78,761,165	287.3	6,493,829	152.8	248.5	10,744,088	245.7	37,370,503	121.9	290.3	68,017,077	295.2	
Digital Still Camera Total		3,867,856	110.4	184.5	7,371,758	170.2	3,894,107	116.8	184.8	7,228,472	171.1	572,036	125.7	105.4	1,027,157	103.7	3,322,071	115.4	212.3	6,201,315	191.7
		100,813,295	111.2	182.0	191,495,208	166.0	105,205,823	115.0	157.1	196,710,576	149.8	15,854,080	123.0	102.5	28,742,771	100.1	89,351,743	113.7	173.4	167,967,805	163.8
Optical Zooming Function	With optical zoom lenses	3,386,119	109.1	192.9	6,490,147	185.1	3,410,498	115.3	193.5	6,367,964	184.2	491,679	124.7		885,861		2,918,819	113.9		5,482,103	
		85,387,913	107.1	185.9	165,138,155	173.9	86,688,352	110.5	153.5	165,105,046	150.3	12,834,321	118.4		23,674,636		73,854,031	109.3		141,430,410	
	Without optical zoom lenses	311,620	107.3	102.8	602,094	78.0	320,556	118.4	101.4	591,234	81.9	58,874	121.0		107,536		261,682	117.9		483,698	
		4,742,288	110.8	87.1	9,020,611	66.2	5,725,813	127.4	89.9	10,219,886	72.8	1,229,384	115.9		2,290,252		4,496,429	131.0		7,929,634	
single lens reflex exchangeable lenses	170,117	155.5	459.7	279,517	530.3	163,053	153.5	577.9	269,274	588.2	21,483	175.0	372.3	33,760	365.8	141,570	150.7	630.7	235,514	644.4	
	10,683,094	160.6	265.4	17,336,442	256.1	12,791,658	148.8	309.3	21,385,644	288.9	1,790,375	181.3	217.3	2,777,883	189.0	11,001,283	144.6	332.2	18,607,761	313.6	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
February , January - February in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)	February	3) (%)	4) (%)	Jan.- Feb.	5) (%)
Digital Still Camera Total	3,322,071	115.4	212.3	6,201,315	191.7	1,559,974	107.1	207.7	3,016,021	203.4	1,059,423	156.4	201.2	1,736,800	153.4	578,393	95.5	244.6	1,184,316	232.4	124,281	88.8	246.7	264,178	239.8
	89,351,743	113.7	173.4	167,967,805	163.8	41,870,814	106.9	169.0	81,024,715	173.1	26,936,211	147.4	160.2	45,206,051	127.6	17,324,244	99.4	207.4	34,750,841	203.1	3,220,474	85.5	205.0	6,986,198	215.8

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.