

Production, Shipment of Digital Still Camera
January in 2004

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)
By Pixel	Less than 2MP	8,340	77.4	9.3	8,340	9.3	7,112	66.8	6.6	7,112	6.6	1,364	224.0	3.7	1,364	3.7	5,748	57.3	8.2	5,748	8.2
		119,182	92.0	7.2	119,182	7.2	83,496	64.5	3.9	83,496	3.9	31,364	143.5	5.1	31,364	5.1	52,132	48.4	3.4	52,132	3.4
	2-3MP	395,804	71.3	45.2	395,804	45.2	366,203	66.1	45.5	366,203	45.5	20,793	21.4	12.2	20,793	12.2	345,410	75.6	54.4	345,410	54.4
		6,482,889	56.8	37.2	6,482,889	37.2	4,966,115	56.1	30.1	4,966,115	30.1	394,795	20.8	9.6	394,795	9.6	4,571,320	65.7	36.9	4,571,320	36.9
	3-4MP	1,423,571	66.6	207.9	1,423,571	207.9	1,333,593	65.2	203.6	1,333,593	203.6	181,164	41.8	128.6	181,164	128.6	1,152,429	71.5	224.1	1,152,429	224.1
		31,833,530	70.7	173.6	31,833,530	173.6	28,133,763	64.1	150.2	28,133,763	150.2	4,014,869	38.3	101.2	4,014,869	101.2	24,118,894	72.2	163.3	24,118,894	163.3
4-5MP	820,804	76.2	226.3	820,804	226.3	836,623	80.5	226.2	836,623	226.2	153,028	58.3	199.7	153,028	199.7	683,595	88.0	233.2	683,595	233.2	
	19,149,135	72.6	169.1	19,149,135	169.1	23,424,546	80.6	156.1	23,424,546	156.1	4,197,404	56.6	149.4	4,197,404	149.4	19,227,142	88.8	157.7	19,227,142	157.7	
No less than 5MP	855,383	93.8	385.0	855,383	385.0	790,834	92.3	439.3	790,834	439.3	98,772	47.9	446.2	98,772	446.2	692,062	106.3	438.4	692,062	438.4	
	33,097,177	94.6	296.0	33,097,177	296.0	34,896,833	92.1	292.6	34,896,833	292.6	4,250,259	48.2	241.6	4,250,259	241.6	30,646,574	105.4	301.4	30,646,574	301.4	
Digital Still Camera Total		3,503,902	74.7	156.8	3,503,902	156.8	3,334,365	74.0	157.4	3,334,365	157.4	455,121	45.5	101.7	455,121	101.7	2,879,244	82.1	172.4	2,879,244	172.4
		90,681,913	76.9	151.3	90,681,913	151.3	91,504,753	76.4	142.3	91,504,753	142.3	12,888,691	45.0	97.3	12,888,691	97.3	78,616,062	86.2	154.0	78,616,062	154.0
Optical Zooming Function	With optical zoom lenses	3,104,028	75.3	177.4	3,104,028	177.4	2,957,466	75.3	174.5	2,957,466	174.5	394,182	-	-	394,182	-	2,563,284	-	-	2,563,284	-
		79,750,242	77.5	162.7	79,750,242	162.7	78,416,694	76.5	147.0	78,416,694	147.0	10,840,315	-	-	10,840,315	-	67,576,379	-	-	67,576,379	-
	Without optical zoom lenses	290,474	63.0	61.9	290,474	61.9	270,678	57.9	66.7	270,678	66.7	48,662	-	-	48,662	-	222,016	-	-	222,016	-
		4,278,323	54.4	52.3	4,278,323	52.3	4,494,073	54.4	58.6	4,494,073	58.6	1,060,868	-	-	1,060,868	-	3,433,205	-	-	3,433,205	-
single lens reflex exchangeable lenses	109,400	103.1	696.9	109,400	696.9	106,221	94.8	604.9	106,221	604.9	12,277	61.3	354.9	12,277	354.9	93,944	102.2	666.2	93,944	666.2	
	6,653,348	92.9	242.6	6,653,348	242.6	8,593,986	94.6	263.0	8,593,986	263.0	987,508	57.1	153.0	987,508	153.0	7,606,478	103.5	290.1	7,606,478	290.1	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
January in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)	January	3) (%)	4) (%)	Jan.- Jan.	5) (%)
Digital Still Camera Total	2,879,244	82.1	172.4	2,879,244	172.4	1,456,047	106.4	199.0	1,456,047	199.0	677,377	50.0	111.8	677,377	111.8	605,923	97.8	221.9	605,923	221.9	139,897	85.7	234.0	139,897	234.0
	78,616,062	86.2	154.0	78,616,062	154.0	39,153,901	109.4	177.8	39,153,901	177.8	18,269,840	56.1	98.2	18,269,840	98.2	17,426,597	93.9	198.9	17,426,597	198.9	3,765,724	88.9	226.0	3,765,724	226.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.