

Production, Shipment of Digital Still Cameras  
January-December in 2004

Unit Upper:Pcs,Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to North America		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Digital Still Cameras Total	59,404,649	136.9	59,765,768	137.7	8,546,880	101.3	51,218,888	146.5	21,760,994	150.1	18,234,198	130.2	8,173,765	168.2	3,049,931
	1,381,405,434	128.9	1,546,009,887	126.2	243,198,773	99.3	1,302,811,114	132.9	541,276,035	135.6	453,043,657	118.3	237,110,232	153.1	71,381,190	165.7
Cameras with Built-in Lens	56,856,596	133.6	57,290,010	134.6	8,174,250	98.8	49,115,760	143.2	20,945,412	146.7	17,283,271	126.6	7,880,166	164.8	3,006,911	190.1
	1,222,346,849	121.5	1,359,880,522	119.3	213,913,901	93.9	1,145,966,621	125.7	479,858,880	127.8	383,620,935	110.1	214,517,247	146.3	67,969,559	165.4
SLR with Interchangeable Lens	2,548,053	310.5	2,475,758	292.9	372,630	225.7	2,103,128	309.2	815,582	360.1	950,927	265.5	293,599	374.2	43,020	252.0
	159,058,585	242.2	186,129,365	217.7	29,284,872	172.0	156,844,493	229.1	61,417,155	258.9	69,422,722	201.2	22,592,985	273.7	3,411,631	171.5

Note: Figures include decimal-adjusted numbers.

(Camera & Imaging Products Association)