

Production, Shipment of Digital Still Camera
October, January - October in 2003

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)
By Pixel	Less than 2MP	17,927	84.0	4.4	503,404	27.3	15,736	48.5	6.4	602,234	28.3	1,687	11.9	2.1	138,482	19.4	14,049	77.2	8.4	463,752	32.8
		285,147	108.3	3.5	7,725,856	18.5	198,591	44.1	3.5	10,143,005	21.0	33,925	15.6	2.0	2,387,046	15.1	164,666	70.5	4.1	7,755,959	23.8
	2-3MP	780,987	99.2	72.0	6,029,690	77.1	776,177	93.5	68.1	6,528,286	76.6	103,551	113.0	43.8	1,182,878	46.6	672,626	91.1	74.4	5,345,408	89.4
		11,657,503	99.3	46.6	103,013,932	59.3	11,619,754	88.9	47.8	118,388,943	57.6	2,036,544	110.2	32.4	25,124,918	35.9	9,583,210	85.4	53.3	93,264,025	68.9
	3-4MP	2,666,269	117.6	-	15,942,149	-	2,474,684	113.5	-	15,962,095	-	302,004	80.3	-	3,473,985	-	2,172,680	120.4	-	12,488,110	-
		53,223,014	109.6	-	355,974,399	-	53,210,231	107.5	-	395,801,581	-	7,530,992	78.7	-	92,559,548	-	45,679,239	114.4	-	303,242,033	-
	4-5MP	1,199,660	138.8	-	5,723,704	-	1,064,362	125.4	-	5,498,611	-	202,327	136.1	-	1,064,441	-	862,035	123.1	-	4,434,170	-
		28,344,602	134.9	-	152,271,086	-	29,411,221	122.7	-	182,268,450	-	5,699,732	141.6	-	33,652,667	-	23,711,489	118.9	-	148,615,783	-
	No less than 5MP	860,465	106.4	-	5,237,984	-	846,441	102.1	-	5,005,946	-	95,727	74.9	-	653,437	-	750,714	107.0	-	4,352,509	-
		32,719,171	97.4	-	210,264,226	-	37,691,006	91.2	-	261,371,785	-	5,131,072	75.5	-	36,732,344	-	32,559,934	94.3	-	224,639,441	-
Digital Still Camera Total		5,525,308	116.3	198.0	33,436,931	195.4	5,177,400	109.7	184.6	33,597,172	181.5	705,296	93.0	128.2	6,513,223	132.3	4,472,104	112.9	198.4	27,083,949	199.3
		126,229,437	109.6	159.6	829,249,499	167.0	132,130,803	103.0	153.9	967,973,764	158.3	20,432,265	91.0	122.6	190,456,523	117.9	111,698,538	105.5	161.4	777,517,241	172.8
Optical Zooming Function	With optical zoom lenses	4,872,644	117.9	-	29,221,503	-	4,510,660	111.2	-	29,323,935	-										
		108,588,334	110.2	-	722,917,350	-	113,006,440	106.4	-	839,219,654	-										
	Without optical zoom lenses	523,808	116.6	159.4	3,613,958	162.7	549,928	116.1	165.3	3,653,976	130.1										
7,936,238		122.6	154.0	56,223,844	146.3	9,123,010	122.2	155.6	62,344,274	119.7											
single lens reflex exchangeable lenses	128,856	77.3	-	601,470	-	116,812	60.8	-	619,261	-											
	9,704,865	94.9	-	50,108,305	-	10,001,353	68.1	-	66,409,836	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
October, January - October in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)
Digital Still Camera Total	4,472,104	112.9	198.4	27,083,949	199.3	1,884,034	108.5	204.8	11,417,244	223.8	1,887,489	123.4	179.4	10,754,242	168.5	484,842	95.0	-	3,687,694	-	215,739	116.3	-	1,224,769	-
	111,698,538	105.5	161.4	777,517,241	172.8	46,640,700	104.2	165.6	321,372,211	193.3	45,660,949	114.4	142.4	302,734,313	143.7	14,297,156	87.7	-	119,631,254	-	5,099,733	103.9	-	33,779,463	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.