

Production, Shipment of Digital Still Camera
October, January - November in 2002

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)
By Pixel	Less than 2MP	226,022	55.4	80.1	2,071,378	61.0	204,789	83.0	66.1	2,333,857	73.5	53,451	66.9	68.3	768,551	92.6	151,338	90.7	65.3	1,565,306	66.8
		4,315,824	52.4	77.8	46,141,557	63.4	4,586,169	79.9	65.0	52,978,842	71.2	1,118,979	66.0	80.4	16,909,575	103.7	3,467,190	85.7	61.2	36,069,267	62.1
	2-3MP	1,233,773	113.8	174.4	9,049,562	129.6	1,276,161	111.9	175.4	9,794,439	156.5	283,637	119.8	102.3	2,820,924	122.9	992,524	109.8	220.4	6,973,515	175.9
		28,142,182	112.4	128.1	201,761,599	89.5	26,137,787	107.6	118.0	231,557,016	111.6	6,988,586	111.0	72.9	77,044,758	94.4	19,149,201	106.4	152.4	154,512,258	122.6
	No less than 3MP	1,884,679	145.2	278.9	9,337,803	211.2	1,979,122	139.6	330.6	9,843,661	245.5	406,860	174.1	377.5	2,079,344	189.6	1,572,262	132.8	320.3	7,764,317	266.6
		63,594,536	138.8	210.9	344,638,945	161.9	75,293,884	134.9	244.6	432,960,873	198.5	15,242,614	175.6	274.7	90,924,379	148.7	60,051,270	127.4	238.0	342,036,494	217.8
Digital Still Camera Total		3,344,474	119.8	200.8	20,458,743	138.3	3,460,072	123.4	211.5	21,971,957	163.5	743,948	135.2	160.6	5,668,819	134.3	2,716,124	120.5	231.6	16,303,138	176.8
		96,052,542	121.4	166.6	592,542,101	115.9	106,017,840	123.5	176.7	717,496,731	143.5	23,350,179	140.1	141.3	184,878,712	116.3	82,667,661	119.5	190.2	532,618,019	156.2
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	2,955,709	120.0	223.2	17,849,412	156.5	3,045,560	123.2	226.6	18,749,892	176.0										
		90,043,453	121.8	183.8	548,098,192	126.0	98,891,396	123.6	187.3	658,276,069	149.2										
	Without optical zoom lenses	388,765	118.3	113.9	2,609,331	77.0	414,512	124.6	141.9	3,222,065	115.6										
		6,009,089	116.6	69.2	44,443,909	58.4	7,126,444	121.5	99.3	59,220,662	100.8										

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
October,January - November in 2002

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
	Europe					N.America					Others									
	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)
Digital Still Camera Total	2,716,124	120.5	231.6	16,303,138	176.8	1,035,447	112.5	265.4	6,137,144	194.0	1,214,316	115.4	185.6	7,598,363	152.1	466,361	165.3	362.8	2,567,631	241.7
	82,667,661	119.5	190.2	532,618,019	156.2	30,882,811	109.7	208.3	197,107,984	163.5	38,227,046	119.2	161.1	248,914,153	140.7	13,557,804	151.1	276.2	86,595,882	198.2

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.