

Production, Shipment of Digital Still Camera
January in 2025

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)														
						Shipment to Japan					Except for Shipments to Japan									
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	543,232	78.1	96.8	543,232	96.8	538,525	81.1	106.7	538,525	106.7	49,082	53.2	83.1	49,082	83.1	489,443	85.6	109.9	489,443	109.9
	35,142,164	83.0	107.6	35,142,164	107.6	54,433,302	87.5	113.2	54,433,302	113.2	3,672,263	55.7	78.7	3,672,263	78.7	50,761,039	91.2	116.9	50,761,039	116.9

By Type	Camera with Built-in Lens	129,387	84.2	103.5	129,387	103.5	124,085	77.5	111.3	124,085	111.3	23,519	51.7	111.8	23,519	111.8	100,566	87.6	111.2	100,566	111.2
		5,568,508	86.9	120.3	5,568,508	120.3	7,817,619	90.0	150.2	7,817,619	150.2	1,013,906	64.7	143.5	1,013,906	143.5	6,803,713	95.6	151.2	6,803,713	151.2
By Type	Camera with Interchangeable Lens	413,845	76.4	94.9	413,845	94.9	414,440	82.3	105.5	414,440	105.5	25,563	54.7	67.3	25,563	67.3	388,877	85.1	109.5	388,877	109.5
		29,573,656	82.3	105.6	29,573,656	105.6	46,615,683	87.1	108.7	46,615,683	108.7	2,658,357	53.0	67.1	2,658,357	67.1	43,957,326	90.6	112.9	43,957,326	112.9
By Type	Single Lens Reflex	54,460	58.1	82.3	54,460	82.3	54,998	58.2	83.2	54,998	83.2	1,342	77.5	32.4	1,342	32.4	53,656	57.8	86.6	53,656	86.6
		1,722,272	66.0	85.8	1,722,272	85.8	2,570,742	60.2	89.8	2,570,742	89.8	103,675	79.8	44.2	103,675	44.2	2,467,067	59.6	93.8	2,467,067	93.8
By Type	Mirrorless	359,385	80.2	97.1	359,385	97.1	359,442	87.8	110.0	359,442	110.0	24,221	53.8	71.6	24,221	71.6	335,221	92.0	114.4	335,221	114.4
		27,851,384	83.5	107.1	27,851,384	107.1	44,044,941	89.4	110.0	44,044,941	110.0	2,554,682	52.2	68.5	2,554,682	68.5	41,490,259	93.5	114.3	41,490,259	114.3

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	97,043	78.1	109.6	97,043	109.6	90,941	93.5	101.6	90,941	101.6	119,528	71.8	104.2	119,528	104.2	152,737	96.4	121.6	152,737	121.6	29,194	115.5	108.0	29,194	108.0
	11,089,410	86.1	113.9	11,089,410	113.9	9,837,256	86.3	108.2	9,837,256	108.2	11,040,241	79.7	107.1	11,040,241	107.1	15,427,501	104.0	137.5	15,427,501	137.5	3,366,631	127.1	109.4	3,366,631	109.4

By Type	Camera with Built-in Lens	18,955	119.3	313.0	18,955	313.0	16,266	83.7	122.2	16,266	122.2	23,684	62.4	95.7	23,684	95.7	34,730	101.8	94.3	34,730	94.3	6,931	94.0	72.9	6,931	72.9
		1,448,813	137.8	398.9	1,448,813	398.9	1,257,645	86.5	171.3	1,257,645	171.3	1,249,066	64.6	102.7	1,249,066	102.7	2,363,291	107.2	134.7	2,363,291	134.7	484,898	102.3	112.5	484,898	112.5
By Type	Camera with Interchangeable Lens	78,088	72.1	94.7	78,088	94.7	74,675	96.0	98.0	74,675	98.0	95,844	74.5	106.6	95,844	106.6	118,007	94.9	132.9	118,007	132.9	22,263	124.4	127.0	22,263	127.0
		9,640,597	81.5	102.8	9,640,597	102.8	8,579,611	86.3	102.6	8,579,611	102.6	9,791,175	82.1	107.7	9,791,175	107.7	13,064,210	103.4	138.0	13,064,210	138.0	2,881,733	132.5	108.9	2,881,733	108.9
By Type	Single Lens Reflex	3,779	97.7	81.8	3,779	81.8	3,196	68.3	36.6	3,196	36.6	16,525	39.3	71.4	16,525	71.4	27,891	68.2	113.6	27,891	113.6	2,265	178.1	241.0	2,265	241.0
		188,088	62.2	78.3	188,088	78.3	205,106	60.8	46.9	205,106	46.9	663,710	39.5	69.5	663,710	69.5	1,331,942	75.1	139.6	1,331,942	139.6	78,221	166.9	185.6	78,221	185.6
By Type	Mirrorless	74,309	71.2	95.4	74,309	95.4	71,479	97.8	105.9	71,479	105.9	79,319	91.7	118.8	79,319	118.8	90,116	107.9	140.3	90,116	140.3	19,998	120.3	120.6	19,998	120.6
		9,452,509	82.0	103.5	9,452,509	103.5	8,374,505	87.2	105.7	8,374,505	105.7	9,127,465	89.1	112.2	9,127,465	112.2	11,732,268	108.0	137.8	11,732,268	137.8	2,803,512	131.7	107.6	2,803,512	107.6

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.