

Production, Shipment of Digital Still Camera
October, January-October in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	880,000	106.8	110.3	6,855,094	105.8	900,628	108.1	112.7	7,003,174	107.9	83,802	94.2	93.1	833,466	109.1	816,826	109.8	115.2	6,169,708	107.7
	53,747,827	109.7	116.4	408,261,929	113.3	88,379,590	115.5	113.9	681,125,819	113.0	5,827,872	93.0	93.0	59,028,432	111.0	82,551,718	117.5	115.7	622,097,387	113.2

By Type	Camera with Built-in Lens	192,358	107.5	134.4	1,565,856	112.3	179,766	105.2	116.2	1,547,571	108.2	36,983	105.7	113.9	353,778	109.9	142,783	105.1	116.8	1,193,793	107.7
		7,701,316	111.5	140.8	62,113,089	130.0	9,834,247	108.4	124.9	82,984,464	131.1	1,259,629	101.2	131.9	11,995,309	123.5	8,574,618	109.5	124.0	70,989,155	132.5
Camera with Interchangeable Lens	687,642	106.6	105.0	5,289,238	104.0	720,862	108.9	111.8	5,455,603	107.8	46,819	86.8	81.4	479,688	108.5	674,043	110.8	114.8	4,975,915	107.7	
	46,046,511	109.4	113.2	346,148,840	110.7	78,545,343	116.4	112.6	598,141,355	110.8	4,568,243	90.9	86.0	47,033,123	108.2	73,977,100	118.5	114.8	551,108,232	111.1	
Single Lens Reflex	90,082	108.7	89.4	784,949	78.1	88,293	104.4	86.7	796,734	80.2	1,360	89.8	46.5	27,008	81.6	86,933	104.7	87.9	769,726	80.2	
	2,542,762	109.7	68.0	23,563,433	71.4	3,968,931	101.4	71.0	37,916,478	79.3	99,601	94.4	61.2	1,611,953	87.3	3,869,330	101.6	71.3	36,304,525	79.0	
Mirrorless	597,560	106.3	107.9	4,504,289	110.3	632,569	109.5	116.6	4,658,869	114.5	45,459	86.7	83.2	452,680	110.7	587,110	111.8	120.3	4,206,189	115.0	
	43,503,749	109.4	117.7	322,585,407	115.4	74,576,412	117.4	116.2	560,224,877	113.9	4,468,642	90.9	86.8	45,421,170	109.1	70,107,770	119.6	118.8	514,803,707	114.3	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	248,109	124.4	150.4	1,675,367	124.1	99,656	98.0	88.1	924,282	100.5	210,956	114.1	111.5	1,585,479	97.2	223,515	97.5	104.4	1,736,880	109.3	34,590	121.2	124.7	247,700	104.9
	30,111,682	137.2	165.9	199,951,357	128.3	11,222,002	108.5	94.2	98,605,001	105.1	17,732,197	110.5	101.9	139,576,625	104.0	19,921,292	106.0	96.0	156,697,817	110.6	3,564,545	113.9	114.3	27,266,587	113.0

By Type	Camera with Built-in Lens	28,163	111.0	96.8	194,748	93.9	18,272	106.4	111.9	177,388	92.5	42,449	120.6	129.6	350,863	102.7	45,046	87.2	119.6	404,583	130.6	8,853	138.6	138.8	66,211	114.2
		2,018,947	122.9	110.4	13,135,881	115.7	1,199,320	106.5	127.8	11,872,200	131.2	2,281,428	126.8	125.1	19,171,042	124.6	2,580,344	90.4	127.1	22,675,267	148.9	494,579	122.0	166.6	4,134,765	162.2
Camera with Interchangeable Lens	219,946	126.3	161.9	1,480,619	129.6	81,384	96.3	84.1	746,894	102.6	168,507	112.6	107.8	1,234,616	95.7	178,469	100.4	101.1	1,332,297	104.1	25,737	116.2	120.5	181,489	101.8	
	28,092,735	138.3	172.1	186,815,476	129.3	10,022,682	108.8	91.3	86,732,801	102.3	15,450,769	108.4	99.1	120,405,583	101.4	17,340,948	108.8	92.6	134,022,550	105.9	3,069,966	112.7	108.7	23,131,822	107.2	
Single Lens Reflex	6,579	79.2	55.1	76,194	69.8	4,543	103.5	42.3	51,998	61.6	39,281	116.0	120.8	307,607	78.5	35,852	102.4	84.4	320,661	90.1	678	45.6	54.0	13,266	70.5	
	511,195	85.6	53.9	6,169,885	71.7	249,297	89.5	35.6	3,251,124	62.5	1,691,675	131.1	105.8	12,170,298	76.3	1,392,152	87.5	65.4	14,212,366	91.9	25,011	47.5	53.2	500,852	69.1	
Mirrorless	213,367	128.7	172.2	1,404,425	135.9	76,841	95.9	89.3	694,896	108.0	129,226	111.6	104.3	927,009	103.2	142,617	100.0	106.4	1,011,636	109.5	25,059	121.3	124.6	168,223	105.5	
	27,581,540	139.9	179.4	180,645,591	132.9	9,773,385	109.4	95.1	83,481,677	105.0	13,759,094	106.2	98.4	108,235,285	105.2	15,948,796	111.2	96.1	119,810,184	107.9	3,044,955	114.0	109.7	22,630,970	108.5	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.