

Production,Shipment of Digital Still Camera
September, January-September in 2024

Unit Upper:PCS.Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	823,701	113.3	103.4	5,975,094	105.1	832,874	111.0	100.2	6,102,546	107.2	88,934	100.7	122.8	749,664	111.2	743,940	112.4	98.1	5,352,882	106.7
	48,996,495	111.4	104.2	354,514,102	112.8	76,528,353	106.4	93.0	592,746,229	112.8	6,268,948	97.4	106.7	53,200,560	113.4	70,259,405	107.3	92.0	539,545,669	112.8

By Type	Camera with Built-in Lens	178,908	109.0	122.7	1,373,498	109.8	170,827	115.9	104.6	1,367,805	107.2	35,002	100.7	131.1	316,795	109.4	135,825	120.7	99.4	1,051,010	106.5
		Camera with Interchangeable Lens	6,907,379	101.9	133.3	54,411,773	128.6	9,075,048	116.9	118.7	73,150,217	132.0	1,244,975	99.5	155.9	10,735,680	122.6	7,830,073	120.3	114.4	62,414,537
Single Lens Reflex	644,793	114.6	99.1	4,601,596	103.8	662,047	109.8	99.1	4,734,741	107.2	53,932	100.7	118.0	432,869	112.6	608,115	110.7	97.8	4,301,872	106.7	
	42,089,116	113.1	100.6	300,102,329	110.4	67,453,305	105.1	90.4	519,596,012	110.6	5,023,973	97.0	98.9	42,464,880	111.3	62,429,332	105.9	89.8	477,131,132	110.5	
Mirrorless	82,894	97.5	79.2	694,867	76.9	84,562	92.6	76.5	708,441	79.5	1,514	61.7	31.4	25,648	85.0	83,048	93.4	78.5	682,793	79.3	
	2,318,133	103.0	70.0	21,020,671	71.8	3,914,319	91.8	69.0	33,947,547	80.4	105,510	66.4	43.0	1,512,352	89.8	3,808,809	92.8	70.2	32,435,195	80.0	
	561,899	117.6	102.9	3,906,729	110.7	577,485	112.9	103.6	4,026,300	114.2	52,418	102.6	128.3	407,221	114.9	525,067	114.0	101.7	3,619,079	114.2	
	39,770,983	113.7	103.3	279,081,658	115.0	63,538,986	106.1	92.2	485,648,465	113.6	4,918,463	97.9	101.8	40,952,528	112.3	58,620,523	106.8	91.5	444,695,937	113.7	

(By Destination)

Unit Upper:PCS.Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	199,523	104.2	118.6	1,427,258	120.4	101,668	93.6	82.6	824,626	102.2	184,851	109.3	90.1	1,374,523	95.3	229,362	137.7	101.3	1,513,365	110.0	28,536	109.3	79.8	213,110	102.2
	21,949,184	99.6	111.2	169,839,675	123.3	10,341,131	88.8	82.8	87,382,999	106.7	16,046,783	111.6	86.3	121,844,428	104.3	18,792,367	127.3	85.3	136,776,525	113.1	3,129,940	117.7	88.8	23,702,042	112.8

By Type	Camera with Built-in Lens	25,381	131.5	99.5	166,585	93.4	17,169	100.8	82.1	159,116	90.7	35,201	83.6	89.3	308,414	99.8	51,687	190.8	118.4	359,537	132.1	6,387	90.8	89.3	57,358	111.2
		Camera with Interchangeable Lens	1,642,923	153.5	120.1	11,116,934	116.7	1,126,415	89.4	103.7	10,672,880	131.6	1,799,453	86.3	99.7	16,889,614	124.5	2,855,894	179.8	126.1	20,094,923	152.3	405,388	80.0	125.9	3,640,186
Single Lens Reflex	174,142	101.2	122.0	1,260,673	125.2	84,499	92.2	82.7	665,510	105.4	149,650	117.8	90.2	1,066,109	94.1	177,675	127.4	97.2	1,153,828	104.6	22,149	116.1	77.5	155,752	99.3	
	20,306,261	96.8	110.5	158,722,741	123.8	9,214,716	88.8	80.8	76,710,119	104.0	14,247,330	115.9	84.9	104,954,814	101.7	15,936,473	120.9	80.6	116,681,602	108.3	2,724,552	126.6	85.1	20,061,856	106.9	
Mirrorless	8,312	76.5	98.1	69,615	71.6	4,388	80.5	36.1	47,455	64.4	33,856	93.0	76.8	268,326	74.7	35,004	100.0	96.6	284,809	90.8	1,488	130.5	30.8	12,588	71.7	
	596,958	74.7	74.8	5,658,690	73.9	278,648	95.5	45.7	3,001,827	66.7	1,290,398	93.3	66.8	10,478,623	73.0	1,590,178	99.5	83.2	12,820,214	96.1	52,627	155.7	30.0	475,841	70.2	
	165,830	102.8	123.5	1,191,058	131.0	80,111	93.0	89.0	618,055	110.9	115,794	127.8	95.1	797,783	103.1	142,671	136.5	97.4	869,019	110.0	20,661	115.2	87.0	143,164	102.8	
	19,709,303	97.7	112.2	153,064,051	127.0	8,936,068	88.6	82.8	73,708,292	106.4	12,956,932	118.8	87.2	94,476,191	106.3	14,346,295	123.9	80.4	103,861,388	110.0	2,671,925	126.1	88.3	19,586,015	108.3	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.