

Production, Shipment of Digital Still Camera
August, January-August in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	727,012	96.6	104.8	5,151,393	105.4	750,206	93.6	109.8	5,269,672	108.4	88,337	82.3	113.8	660,730	109.8	661,869	95.4	109.3	4,608,942	108.2	
	44,001,643	94.5	112.7	305,517,607	114.3	71,914,638	84.5	117.0	516,217,876	116.5	6,433,411	77.4	134.5	46,931,612	114.3	65,481,227	85.2	115.6	469,286,264	116.7	
By Type	Camera with Built-in Lens	164,210	92.0	107.5	1,194,590	108.1	147,342	86.1	99.1	1,196,978	107.6	34,775	79.7	107.2	281,793	107.2	112,567	88.3	96.8	915,185	107.7
		6,777,163	94.5	134.9	47,504,394	127.9	7,762,117	79.8	122.6	64,075,169	134.1	1,251,506	71.7	134.3	9,490,705	119.3	6,510,611	81.6	120.6	54,584,464	137.1
	Camera with Interchangeable Lens	562,802	98.1	104.0	3,956,803	104.6	602,864	95.7	112.8	4,072,694	108.7	53,562	84.1	118.4	378,937	111.8	549,302	97.0	112.3	3,693,757	108.3
		37,224,480	94.4	109.5	258,013,213	112.1	64,152,521	85.0	116.4	452,142,707	114.4	5,181,905	79.0	134.5	37,440,907	113.2	58,970,616	85.6	115.0	414,701,800	114.5
	Single Lens Reflex	85,062	109.7	87.3	611,973	76.6	91,334	109.7	91.1	623,879	79.9	2,454	71.9	83.2	24,134	95.2	88,880	111.3	91.4	599,745	79.4
		2,250,167	96.4	72.9	18,702,538	72.0	4,264,867	94.4	82.5	30,033,228	82.2	158,974	82.1	100.3	1,406,842	97.8	4,105,893	94.9	81.9	28,626,386	81.6
Mirrorless	477,740	96.2	107.7	3,344,830	112.2	511,530	93.5	117.8	3,448,815	116.2	51,108	84.8	120.9	354,803	113.2	460,422	94.6	117.4	3,094,012	116.6	
	34,974,313	94.3	113.1	239,310,675	117.2	59,887,654	84.5	119.9	422,109,479	117.7	5,022,931	78.9	136.0	36,034,065	113.9	54,864,723	85.0	118.6	386,075,414	118.0	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	191,406	107.6	136.5	1,227,735	120.8	108,640	102.7	106.2	722,958	105.8	169,123	83.7	99.3	1,189,672	96.2	166,586	92.5	99.0	1,284,003	111.7	26,114	93.1	106.6	184,574	106.9	
	22,040,966	98.3	135.8	147,890,491	125.3	11,638,917	99.4	121.6	77,041,868	111.0	14,375,324	70.0	107.4	105,797,645	107.7	14,766,675	77.8	98.3	117,984,158	119.2	2,659,345	82.6	108.2	20,572,102	117.6	
By Type	Camera with Built-in Lens	19,299	94.2	93.0	141,204	92.4	17,033	85.4	81.0	141,947	91.9	42,116	95.4	117.4	273,213	101.3	27,086	74.0	82.0	307,850	134.7	7,033	111.3	126.0	50,971	114.7
		1,070,489	76.2	97.5	9,474,011	116.1	1,259,559	86.0	124.0	9,546,465	135.9	2,085,779	85.2	144.1	15,090,161	128.3	1,588,184	70.1	99.2	17,239,029	157.7	506,600	127.6	214.9	3,234,798	167.6
	Camera with Interchangeable Lens	172,107	109.3	144.0	1,086,531	125.8	91,607	106.7	112.7	581,011	109.8	127,007	80.5	94.5	916,459	94.7	139,500	97.2	103.2	976,153	106.0	19,081	87.8	100.8	133,603	104.2
		20,970,477	99.8	138.6	138,416,480	126.0	10,379,358	101.3	121.3	67,495,403	108.2	12,289,545	68.0	103.0	90,707,484	104.9	13,178,491	78.9	98.2	100,745,129	114.5	2,152,745	76.2	96.9	17,337,304	111.4
	Single Lens Reflex	10,863	152.5	104.2	61,303	69.1	5,454	77.2	64.4	43,067	70.0	36,414	124.6	108.3	234,470	74.4	35,009	100.7	79.3	249,805	90.1	1,140	68.5	198.3	11,100	87.2
		799,133	119.9	95.1	5,061,732	73.8	291,715	60.2	53.5	2,723,179	70.0	1,382,338	102.1	89.7	9,188,225	74.0	1,598,908	91.2	78.3	11,230,036	98.3	33,799	49.3	83.1	423,214	84.2
Mirrorless	161,244	107.3	147.8	1,025,228	132.3	86,153	109.3	118.3	537,944	115.1	90,593	70.4	89.9	681,989	104.5	104,491	96.0	114.8	726,348	112.9	17,941	89.4	97.8	122,503	106.0	
	20,171,344	99.1	141.2	133,354,748	129.5	10,087,643	103.4	125.9	64,772,224	110.8	10,907,207	65.2	105.0	81,519,259	110.1	11,579,583	77.4	101.7	89,515,093	116.9	2,118,946	76.9	97.1	16,914,090	112.3	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.