

Production, Shipment of Digital Still Camera  
April, January-April in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	609,295	100.6	101.4	2,348,858	115.3	641,587	104.3	98.3	2,273,017	110.5	82,426	122.3	98.3	280,802	97.4	559,161	102.0	98.3	1,992,215	112.7
	36,759,707	111.6	111.9	134,329,981	122.2	63,090,863	110.7	97.2	215,945,694	118.8	5,747,160	143.2	92.7	19,171,060	98.7	57,343,703	108.2	97.6	196,774,634	121.2

By Type	Camera with Built-in Lens	131,386	79.2	98.8	561,752	108.5	143,091	92.5	97.5	535,117	104.7	36,199	102.2	107.3	124,662	98.1	106,892	89.6	94.5	410,455	106.8
		5,273,060	82.3	120.3	21,892,959	126.1	7,604,175	94.2	126.2	27,988,277	136.9	1,261,474	115.7	126.1	4,030,957	112.7	6,342,701	90.8	126.2	23,957,320	142.0
Camera with Interchangeable Lens	477,909	108.7	102.2	1,787,106	117.6	498,496	108.2	98.6	1,737,900	112.5	46,227	144.4	92.2	156,140	96.8	452,269	105.5	99.3	1,581,760	114.3	
	31,486,647	118.7	110.6	112,437,022	121.5	55,486,688	113.4	94.2	187,957,417	116.5	4,485,686	153.4	86.3	15,140,103	95.5	51,001,002	110.9	94.9	172,817,314	118.8	
Single Lens Reflex	72,818	86.2	69.7	291,169	80.6	73,577	91.5	72.2	290,691	84.5	2,982	174.4	70.0	12,163	97.5	70,595	89.7	72.3	278,528	84.0	
	2,385,609	89.5	71.8	9,299,889	77.1	3,455,260	86.5	77.2	14,256,447	91.0	175,692	171.3	79.8	693,474	92.2	3,279,568	84.3	77.0	13,562,973	90.9	
Mirrorless	405,091	114.0	111.5	1,495,937	129.2	424,919	111.7	105.2	1,447,209	120.5	43,245	142.7	94.3	143,977	96.8	381,674	109.1	106.6	1,303,232	123.8	
	29,101,038	122.0	115.7	103,137,133	128.1	52,031,428	115.8	95.6	173,700,970	119.3	4,309,994	152.8	86.5	14,446,629	95.7	47,721,434	113.3	96.5	159,254,341	122.0	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	177,705	126.0	119.0	497,311	127.1	84,395	109.6	94.5	319,695	101.3	141,705	107.5	92.5	500,308	95.0	136,522	75.8	88.5	594,915	129.8	18,834	105.2	83.0	79,986	104.9
	22,483,583	133.6	121.5	60,263,146	131.9	8,901,169	111.1	89.3	33,276,910	103.1	12,297,411	120.3	96.4	42,286,021	110.8	11,608,927	72.7	77.9	51,950,283	135.5	2,052,613	104.7	78.3	8,998,274	114.5

By Type	Camera with Built-in Lens	18,456	112.0	103.8	52,772	88.4	18,242	103.9	79.6	63,776	86.8	31,272	94.6	84.3	116,041	86.4	32,594	68.4	110.9	152,397	156.8	6,328	140.7	107.7	25,469	130.6
		1,189,813	101.2	135.7	3,795,477	128.1	1,132,969	93.7	115.0	4,065,754	129.3	1,728,507	90.1	112.6	6,519,587	116.5	1,895,588	79.2	134.4	8,071,807	183.6	395,824	137.4	181.4	1,504,695	195.3
Camera with Interchangeable Lens	159,249	127.9	121.0	444,539	134.1	66,153	111.3	99.7	255,919	105.7	110,433	111.7	95.2	384,267	98.0	103,928	78.4	83.3	442,518	122.5	12,506	93.3	74.4	54,517	96.0	
	21,293,770	136.0	120.8	56,467,669	132.2	7,768,200	114.2	86.5	29,211,156	100.3	10,568,904	127.3	94.2	35,766,434	109.8	9,713,339	71.6	72.0	43,878,476	129.2	1,656,789	99.1	68.9	7,493,579	105.8	
Single Lens Reflex	7,111	86.3	55.8	28,526	81.9	4,977	170.8	63.7	21,221	76.2	30,161	95.3	81.2	106,429	70.9	27,362	80.2	71.8	117,579	104.8	984	54.2	54.6	4,773	71.8	
	674,223	97.4	72.6	2,379,349	86.7	373,230	204.2	87.4	1,328,219	71.6	1,161,880	100.0	89.6	4,296,827	77.1	1,032,827	57.8	66.8	5,379,705	120.1	37,408	56.0	62.5	178,873	66.2	
Mirrorless	152,138	130.8	128.1	416,013	140.2	61,176	108.2	104.5	234,698	109.5	80,272	119.5	101.7	277,838	114.8	76,566	77.8	88.3	324,939	130.4	11,522	99.4	76.7	49,744	99.3	
	20,619,547	137.8	123.5	54,088,320	135.3	7,394,970	111.7	86.5	27,882,937	102.2	9,407,024	131.8	94.8	31,469,607	116.5	8,680,512	73.7	72.7	38,498,771	130.6	1,619,381	100.8	69.1	7,314,706	107.3	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.