

Production,Shipment of Digital Still Camera
October, January-October in 2021

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	680,083	99.0	59.8	6,958,781	100.7	638,853	90.7	56.3	6,942,481	99.2	66,523	57.5	66.9	964,924	93.9	572,330	97.2	55.3	5,977,557	100.1
	28,365,926	106.1	69.2	264,974,843	111.7	41,191,405	98.8	73.3	394,498,047	123.2	2,835,827	66.4	69.1	36,718,538	95.9	38,355,578	102.5	73.6	357,779,509	126.9

By Type	Camera with Built-in Lens	210,484	80.7	54.6	2,487,388	88.8	195,352	71.1	51.4	2,498,832	86.9	41,791	55.2	71.8	648,150	94.7	153,561	77.1	47.7	1,850,682	84.4
			4,159,754	86.1	62.8	47,034,480	95.1	5,055,620	81.4	59.9	59,839,814	96.5	899,352	63.6	83.3	11,747,806	95.0	4,156,268	86.7	56.5	48,092,008
Camera with Interchangeable Lens	469,599	110.2	62.4	4,471,393	108.9	443,501	103.2	58.8	4,443,649	107.8	24,732	61.7	60.0	316,774	92.2	418,769	107.4	58.7	4,126,875	109.2	
	24,206,172	110.5	70.5	217,940,363	116.1	36,135,785	101.9	75.6	334,658,233	129.6	1,936,475	67.8	64.1	24,970,732	96.4	34,199,310	104.9	76.4	309,687,501	133.3	
Single Lens Reflex	186,977	127.3	55.7	1,842,524	98.2	184,645	110.8	54.5	1,866,687	98.2	4,769	66.6	40.3	71,037	75.4	179,876	112.8	55.0	1,795,650	99.4	
	5,584,444	129.8	54.5	57,484,587	90.0	7,892,619	107.3	63.7	76,464,111	99.4	280,437	72.7	50.1	4,011,464	69.4	7,612,182	109.2	64.3	72,452,647	101.8	
Mirrorless	282,622	101.2	67.7	2,628,869	117.8	258,856	98.4	62.2	2,576,962	115.9	19,963	60.7	67.9	245,737	98.6	238,893	103.7	61.8	2,331,225	118.1	
	18,621,728	105.8	77.3	160,455,776	129.5	28,243,166	100.5	79.8	258,194,122	142.5	1,656,038	67.0	67.3	20,959,268	104.1	26,587,128	103.7	80.8	237,234,854	147.3	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	114,683	105.6	65.3	1,015,107	103.9	55,343	62.2	50.7	848,292	98.5	173,218	86.6	49.1	2,149,315	100.3	206,444	121.0	57.0	1,762,519	99.6	22,642	109.4	63.4	202,324	90.8
	11,499,425	107.8	87.9	89,345,666	136.4	4,462,277	87.7	68.1	54,770,252	121.4	9,551,406	93.5	64.8	99,027,610	117.2	11,263,104	111.0	71.0	101,237,821	132.9	1,579,366	122.3	84.7	13,398,160	125.6

By Type	Camera with Built-in Lens	16,726	81.2	46.4	202,854	87.2	15,520	63.5	46.9	235,010	82.6	57,507	71.1	42.9	788,629	86.4	54,891	85.8	53.2	546,185	83.9	8,917	96.5	57.5	78,004	69.6
			781,463	118.6	65.4	7,832,584	106.0	429,541	73.9	54.7	6,468,543	91.2	1,519,331	77.8	53.5	18,408,270	95.6	1,253,963	87.6	56.1	13,667,038	99.3	171,970	101.6	57.4	1,715,573
Camera with Interchangeable Lens	97,957	111.3	70.2	812,253	109.1	39,823	61.7	52.3	613,282	106.4	115,711	97.1	53.0	1,360,686	110.7	151,553	142.1	58.5	1,216,334	108.7	13,725	119.7	67.9	124,320	112.4	
	10,717,962	107.1	90.1	81,513,082	140.3	4,032,736	89.5	69.9	48,301,709	127.0	8,032,075	97.2	67.5	80,619,340	123.6	10,009,141	114.9	73.5	87,570,783	140.4	1,407,396	125.5	89.9	11,682,587	137.2	
Single Lens Reflex	24,636	105.3	63.7	220,065	81.2	10,800	39.1	45.0	255,009	93.8	56,867	99.1	51.3	729,541	113.6	83,361	170.4	56.9	556,498	94.4	4,212	197.2	62.3	34,537	109.1	
	1,820,989	101.7	74.1	14,432,200	90.0	603,528	53.5	60.9	11,854,815	101.1	2,295,675	109.9	58.2	25,405,724	109.4	2,746,885	147.0	65.8	19,265,493	102.1	145,105	152.9	55.7	1,494,415	112.1	
Mirrorless	73,321	113.5	72.7	592,188	125.0	29,023	78.5	55.7	358,273	117.5	58,844	95.4	54.7	631,145	107.5	68,192	118.2	60.5	659,836	124.7	9,513	102.0	70.8	89,783	113.7	
	8,896,973	108.3	94.3	67,080,882	159.5	3,429,208	101.5	71.8	36,446,894	138.5	5,736,400	92.8	72.1	55,213,616	131.5	7,262,256	106.1	76.9	68,305,290	156.9	1,262,291	122.9	96.8	10,188,172	141.8	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.