

Production,Shipment of Digital Still Camera
November, January-November in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)
Digital Still Camera Total	1,012,970	89.0	72.7	7,922,538	57.4	1,040,371	91.7	72.8	8,040,671	56.8	129,864	130.6	74.9	1,157,549	54.4	910,507	87.9	72.5	6,883,122	57.2
	36,417,498	88.9	85.4	273,627,583	67.2	54,125,112	96.3	93.2	374,296,072	68.7	4,930,686	120.2	85.1	43,202,548	61.5	49,194,426	94.4	94.1	331,093,524	69.7

By Type	Camera with Built-in Lens	363,150	94.3	62.7	3,165,713	51.0	374,143	98.4	61.4	3,251,300	51.2	83,525	143.4	75.5	767,788	56.2	290,618	90.3	58.2	2,483,512	49.9
			5,963,126	90.0	61.9	55,420,268	54.8	7,644,835	90.6	64.3	69,658,145	57.0	1,411,147	130.7	72.4	13,778,978	54.9	6,233,688	84.8	62.7	55,879,167
Camera with Interchangeable Lens	649,820	86.3	79.9	4,756,825	62.6	666,228	88.3	81.4	4,789,371	61.2	46,339	112.5	73.8	389,761	51.0	619,889	86.9	82.0	4,399,610	62.3	
	30,454,372	88.7	92.2	218,207,315	71.4	46,480,277	97.3	100.6	304,637,927	72.1	3,519,539	116.5	91.6	29,423,570	65.2	42,960,738	96.0	101.4	275,214,357	72.9	
Single Lens Reflex	282,191	84.1	81.1	2,157,817	52.5	278,410	82.2	76.1	2,178,839	51.8	11,132	94.1	76.1	105,331	40.0	267,278	81.8	76.1	2,073,508	52.6	
	8,927,463	87.1	75.9	72,767,483	54.9	11,095,994	89.6	77.0	88,049,628	54.1	473,732	84.6	75.1	6,250,960	48.9	10,622,262	89.8	77.1	81,798,668	54.6	
Mirrorless 5)*	367,629	88.1	79.0	2,599,008	74.5	387,818	93.2	85.6	2,610,532	72.1	35,207	119.8	73.1	284,430	56.8	352,611	91.2	87.0	2,326,102	74.6	
	21,526,909	89.3	101.2	145,439,832	84.0	35,384,283	100.0	111.3	216,588,299	83.3	3,045,807	123.7	94.8	23,172,610	71.6	32,338,476	98.2	113.1	193,415,689	84.9	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)
Digital Still Camera Total	125,452	71.5	90.6	1,102,785	82.5	91,908	84.1	50.7	953,117	49.4	353,195	100.2	76.2	2,495,050	55.7	306,226	84.5	73.4	2,075,717	54.4	33,726	94.4	61.6	256,453	53.9
	9,834,438	75.1	132.6	75,314,336	90.3	5,771,511	88.1	61.7	50,903,534	56.2	16,499,132	111.9	101.7	100,967,121	74.5	15,360,251	96.9	90.6	91,511,617	63.7	1,729,094	92.7	72.9	12,396,916	57.5

By Type	Camera with Built-in Lens	26,216	72.8	70.1	258,926	73.3	27,596	83.3	49.3	312,258	49.7	130,014	96.9	60.7	1,042,629	48.7	92,546	89.6	56.4	743,377	46.0	14,246	91.9	52.1	126,322	52.9
			883,790	73.9	83.5	8,273,128	76.1	574,228	73.2	39.4	7,670,779	50.9	2,710,700	95.4	63.3	21,961,581	57.5	1,807,712	80.9	69.1	15,566,521	54.5	257,258	85.9	48.9	2,407,158
Camera with Interchangeable Lens	99,236	71.1	98.1	843,859	85.9	64,312	84.5	51.4	640,859	49.2	223,181	102.2	89.6	1,452,421	62.1	213,680	82.4	84.4	1,332,340	60.6	19,480	96.4	71.1	130,131	54.9	
	8,950,648	75.3	140.8	67,041,208	92.4	5,197,283	90.1	65.9	43,232,755	57.3	13,788,432	115.8	115.5	79,005,540	81.1	13,552,539	99.5	94.5	75,945,096	66.0	1,471,836	94.0	79.8	9,989,758	58.2	
Single Lens Reflex	27,474	71.1	68.2	298,385	68.9	24,719	102.9	52.4	296,479	46.2	111,593	100.6	90.1	753,889	54.8	96,569	65.9	72.5	686,165	49.3	6,923	102.4	104.8	38,590	39.2	
	1,675,432	68.2	69.1	17,718,745	62.6	1,216,289	122.7	64.7	12,937,251	45.2	4,415,063	111.9	110.6	27,631,928	75.7	2,947,016	70.6	56.3	21,808,982	42.8	368,462	141.4	146.9	1,701,762	30.9	
Mirrorless 5)*	71,762	71.1	117.9	545,474	99.3	39,593	76.0	50.7	344,380	52.1	111,588	103.8	89.0	698,532	72.6	117,111	103.9	97.5	646,175	80.2	12,557	93.4	60.4	91,541	66.1	
	7,275,216	77.1	185.0	49,322,463	111.4	3,980,994	83.3	66.2	30,295,504	64.7	9,373,369	117.8	118.0	51,373,612	84.4	10,605,523	112.3	116.5	54,136,114	84.5	1,103,374	84.6	69.2	8,287,996	71.1	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.