

Production,Shipment of Digital Still Camera
September, January-September in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	1,001,632	129.5	68.7	5,771,638	52.7	1,011,049	147.8	67.8	5,865,412	52.1	114,698	109.8	63.4	928,237	50.9	896,351	154.7	68.4	4,937,175	52.3
	36,109,819	132.5	87.7	196,234,896	61.5	51,872,716	161.8	92.6	263,962,266	61.7	5,930,114	162.2	93.6	34,170,531	57.0	45,942,602	161.8	92.5	229,791,735	62.5

By Type	Camera with Built-in Lens	394,965	121.3	63.4	2,417,362	48.1	405,206	141.7	65.3	2,496,927	48.6	62,725	84.8	65.4	626,021	53.3	342,481	161.6	65.2	1,870,906	47.2
			6,833,462	119.8	67.5	42,828,564	52.7	8,793,626	139.9	73.7	53,578,399	54.3	1,234,085	88.3	62.3	11,288,029	52.0	7,559,541	154.6	76.0	42,290,370
Camera with Interchangeable Lens	606,667	135.4	72.7	3,354,276	56.6	605,843	152.2	69.6	3,368,485	55.0	51,973	170.4	61.2	302,216	46.7	553,870	150.7	70.5	3,066,269	55.9	
	29,276,357	135.9	94.2	153,406,332	64.6	43,079,090	167.2	97.7	210,383,867	63.9	4,696,029	207.9	107.8	22,882,502	59.8	38,383,061	163.3	96.6	187,501,365	64.5	
Single Lens Reflex	260,738	139.4	60.1	1,540,191	46.3	241,661	139.0	53.4	1,561,777	45.8	11,547	165.3	54.0	82,372	35.4	230,114	137.9	53.4	1,479,405	46.6	
	8,248,034	122.4	66.0	53,596,140	50.9	8,646,105	131.1	54.9	64,563,535	48.8	575,407	154.9	55.6	5,217,301	45.6	8,070,698	129.6	54.9	59,346,234	49.1	
Mirrorless 5)*	345,929	132.5	86.3	1,814,085	69.9	364,182	162.4	87.1	1,806,708	66.4	40,426	172.0	63.6	219,844	53.0	323,756	161.3	91.2	1,586,864	68.8	
	21,028,323	142.1	113.2	99,810,192	75.5	34,432,985	179.6	121.4	145,820,332	74.1	4,120,622	218.4	124.1	17,665,201	65.9	30,312,363	175.4	121.1	128,155,131	75.4	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	122,275	107.4	85.2	801,774	77.6	115,555	115.9	67.8	751,974	47.5	304,836	169.0	69.3	1,789,335	50.6	318,060	194.4	62.7	1,407,076	48.1	35,625	161.9	71.6	187,016	50.8
	8,561,670	119.1	96.4	52,392,200	79.4	6,107,329	124.4	80.7	38,578,558	53.1	12,890,081	171.8	102.1	69,722,781	66.9	16,613,872	224.7	90.2	60,294,865	55.7	1,769,650	126.3	80.5	8,803,331	52.5

By Type	Camera with Built-in Lens	30,029	92.2	85.9	196,689	73.2	38,670	104.7	71.7	251,550	47.7	142,880	194.1	66.6	778,510	45.7	108,743	182.8	56.3	547,588	42.8	22,159	238.2	78.3	96,569	52.4
			737,969	72.9	63.4	6,193,935	73.3	925,847	94.4	70.1	6,311,825	50.7	3,021,713	189.1	85.8	16,409,328	54.9	2,465,174	219.2	72.0	11,524,734	50.3	408,838	234.9	79.3	1,850,548
Camera with Interchangeable Lens	92,246	113.5	84.9	605,085	79.2	76,885	122.5	66.0	500,424	47.5	161,956	151.7	71.8	1,010,825	55.2	209,317	201.1	66.7	859,488	52.1	13,466	106.0	62.7	90,447	49.3	
	7,823,701	126.7	101.4	46,198,265	80.3	5,181,482	131.9	82.9	32,266,733	53.6	9,868,368	167.1	108.5	53,313,453	71.7	14,148,698	225.6	94.4	48,770,131	57.1	1,360,812	110.9	80.9	6,952,783	52.0	
Single Lens Reflex	30,952	105.4	65.9	232,252	67.1	38,923	113.4	76.0	247,738	45.6	72,977	137.0	61.6	531,361	47.2	84,399	176.3	40.8	443,150	41.2	2,863	142.0	36.0	24,904	29.1	
	1,688,794	105.5	59.7	13,586,096	58.3	1,320,608	101.4	66.4	10,729,372	43.6	2,643,240	135.1	96.8	19,270,661	65.4	2,274,651	176.8	35.1	14,687,361	38.0	143,405	179.2	21.3	1,072,744	21.8	
Mirrorless 5)*	61,294	118.1	99.4	372,833	89.1	37,962	133.4	58.1	252,686	49.4	88,979	166.4	83.1	479,464	68.1	124,918	222.2	116.4	416,338	72.5	10,603	99.2	78.5	65,543	67.1	
	6,134,907	134.1	125.5	32,612,169	95.3	3,860,874	147.1	90.6	21,537,361	60.5	7,225,128	182.9	113.5	34,042,792	75.9	11,874,047	238.3	139.4	34,082,770	72.9	1,217,407	106.2	120.7	5,880,039	69.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.