

Production,Shipment of Digital Still Camera  
August, January-August in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	773,529	136.5	62.1	4,770,006	50.2	683,933	104.2	52.6	4,854,363	49.7	104,437	73.9	44.6	813,539	49.6	579,496	112.5	54.4	4,040,824	49.7
	27,242,753	124.4	75.9	160,125,077	57.7	32,051,464	100.8	66.0	212,089,550	57.0	3,655,612	70.9	45.9	28,240,417	52.7	28,395,852	106.6	69.9	183,849,133	57.8

By Type	Camera with Built-in Lens	325,504	135.1	55.5	2,022,397	45.9	285,866	93.0	47.8	2,091,721	46.3	73,944	74.1	46.1	563,296	52.2	211,922	102.1	48.4	1,528,425	44.5
			5,705,399	120.5	58.6	35,995,102	50.5	6,286,785	98.0	50.6	44,784,773	51.6	1,397,036	78.6	45.7	10,053,944	51.0	4,889,749	105.4	52.1	34,730,829
Camera with Interchangeable Lens	448,025	137.5	68.1	2,747,609	54.0	398,067	114.0	56.7	2,762,642	52.5	30,493	73.4	41.4	250,243	44.5	367,574	119.4	58.5	2,512,399	53.5	
	21,537,354	125.5	82.3	124,129,975	60.1	25,764,679	101.5	71.3	167,304,777	58.7	2,258,576	66.8	46.0	18,186,473	53.7	23,506,103	106.8	75.2	149,118,304	59.4	
Single Lens Reflex	186,983	188.0	46.2	1,279,453	44.2	173,839	129.2	42.0	1,320,116	44.7	6,987	79.3	23.3	70,825	33.5	166,852	132.6	43.5	1,249,291	45.5	
	6,738,116	157.8	50.2	45,348,106	48.8	6,597,055	109.1	43.4	55,917,430	47.9	371,433	93.7	30.9	4,641,894	44.6	6,225,622	110.2	44.4	51,275,536	48.3	
Mirrorless 5)*	261,042	115.3	103.1	1,468,156	66.9	224,228	104.4	77.9	1,442,526	62.7	23,506	71.8	53.9	179,418	51.1	200,722	110.3	82.2	1,263,108	64.8	
	14,799,238	114.8	116.2	78,781,869	69.4	19,167,624	99.1	91.5	111,387,347	66.2	1,887,143	63.2	50.9	13,544,579	57.7	17,280,481	105.6	100.3	97,842,768	67.6	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	113,849	132.9	84.2	679,499	76.4	99,711	119.2	53.2	636,419	45.1	180,361	99.2	51.6	1,484,499	48.0	163,572	113.6	47.1	1,089,016	45.0	22,003	110.2	47.3	151,391	47.6
	7,187,359	118.2	85.6	43,830,530	76.8	4,908,149	104.2	65.0	32,471,229	49.9	7,504,762	91.5	78.0	56,832,700	62.1	7,394,790	114.3	57.1	43,680,993	48.6	1,400,792	118.2	66.4	7,033,681	48.3

By Type	Camera with Built-in Lens	32,580	141.5	93.3	166,660	71.3	36,933	100.0	55.4	212,880	44.9	73,609	83.4	42.8	635,630	42.7	59,497	122.9	42.7	438,845	40.4	9,303	85.6	36.7	74,410	47.7
			1,012,378	165.7	87.7	5,455,966	74.9	981,236	105.6	63.0	5,385,978	48.4	1,597,645	84.2	51.6	13,387,615	50.8	1,124,451	119.3	36.4	9,059,560	46.5	174,039	67.0	36.3	1,441,710
Camera with Interchangeable Lens	81,269	129.7	81.0	512,839	78.2	62,778	134.4	51.9	423,539	45.2	106,752	114.0	60.1	848,869	52.9	104,075	108.8	50.1	650,171	48.7	12,700	139.4	59.9	76,981	47.5	
	6,174,981	112.9	85.2	38,374,564	77.0	3,926,913	103.8	65.6	27,085,251	50.2	5,907,117	93.7	90.6	43,445,085	66.6	6,270,339	113.4	63.6	34,621,433	49.2	1,226,753	132.5	75.2	5,591,971	47.8	
Single Lens Reflex	29,373	123.6	61.3	201,300	67.3	34,324	147.9	46.6	208,815	42.5	53,271	153.8	47.3	458,384	45.5	47,868	110.0	34.1	358,751	41.3	2,016	315.0	22.7	22,041	28.4	
	1,600,522	95.6	50.7	11,897,302	58.1	1,302,089	121.7	53.2	9,408,764	41.6	1,956,061	113.9	63.3	16,627,421	62.2	1,286,905	114.0	27.3	12,412,710	38.6	80,045	135.5	13.2	929,339	21.8	
Mirrorless 5)*	51,896	133.4	98.9	311,539	87.3	28,454	121.1	60.3	214,724	48.2	53,481	90.7	82.3	390,485	65.4	56,207	107.9	83.4	291,420	62.4	10,684	126.2	86.7	54,940	65.2	
	4,574,459	120.6	111.8	26,477,262	90.2	2,624,824	96.8	74.1	17,676,487	56.4	3,951,056	86.2	115.1	26,817,664	69.7	4,983,434	113.3	96.9	22,208,723	58.1	1,146,708	132.3	111.9	4,662,632	62.7	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.