

Production, Shipment of Digital Still Camera
October, January-October in 2019
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Shipment to Japan					Except for Shipments to Japan					Oct.	2)*	3)*	Jan.-Oct.	4)*	
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,461,111	100.2	84.3	12,413,367	75.1	1,470,392	98.6	82.5	12,736,533	77.6	133,796	74.0	63.3	1,956,414	82.6	1,336,596	101.9	85.1	10,780,119	76.7	331,885	105.7	111.8	2,946,659	70.2	
	45,425,277	110.3	90.9	364,279,432	83.2	59,114,834	105.5	83.5	486,905,161	79.9	4,530,233	71.5	64.8	64,465,908	88.1	54,584,601	109.9	85.6	422,439,253	78.8	18,564,468	112.9	98.5	157,187,795	75.1	
By Type	Camera with Built-in Lens	604,274	96.9	78.3	5,631,526	78.4	596,969	96.1	76.4	5,734,708	79.3	80,150	83.5	66.1	1,255,318	84.7	516,819	98.4	78.2	4,479,390	77.9	92,024	103.5	104.8	888,290	84.7
		10,224,221	101.1	85.9	91,554,658	89.3	11,601,043	97.3	76.8	110,351,393	82.8	1,454,073	73.4	68.5	23,149,033	93.5	10,146,970	102.0	78.1	87,202,360	80.4	2,509,592	101.0	100.8	23,412,258	92.8
	Camera with Interchangeable Lens	856,837	102.6	89.2	6,781,841	72.5	873,423	100.3	87.3	7,001,825	76.2	53,646	63.2	59.5	701,096	79.2	819,777	104.3	90.0	6,300,729	75.9	239,861	106.5	114.7	2,058,369	65.3
		35,201,056	113.3	92.5	272,724,774	81.3	47,513,791	107.7	85.3	376,553,768	79.1	3,076,160	70.6	63.2	41,316,875	85.3	44,437,631	111.8	87.4	335,236,893	78.4	16,054,876	115.0	98.1	133,775,537	72.7
	Single Lens Reflex	430,495	99.2	76.8	3,759,941	65.1	428,796	94.7	75.8	3,836,815	66.8	16,002	74.9	40.5	248,570	61.1	412,794	95.7	78.4	3,588,245	67.3	97,654	99.4	100.6	986,711	53.3
		15,503,584	124.1	84.2	120,895,740	64.9	15,879,459	100.9	66.6	148,250,318	57.6	708,448	68.5	40.4	12,145,789	57.5	15,171,011	103.2	68.7	136,104,529	57.6	4,716,360	97.9	75.9	52,624,799	50.3
	Mirrorless 5)*	426,342	106.3	106.4	3,021,900	84.6	444,627	106.3	102.3	3,165,010	91.8	37,644	59.3	74.4	452,526	94.5	406,983	114.7	106.0	2,712,484	91.3	142,207	112.0	126.8	1,071,658	82.4
		19,697,472	106.0	100.3	151,829,034	101.8	31,634,332	111.6	99.3	228,303,450	104.5	2,367,712	71.3	76.1	29,171,086	106.9	29,266,620	116.9	101.8	199,132,364	104.2	11,338,516	124.0	111.7	81,150,738	102.2

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)			(%)
Digital Still Camera Total	164,455	114.5	-	1,197,465	-	167,430	98.2	-	1,749,194	-	482,553	109.6	82.1	4,016,274	81.8	469,184	92.5	74.0	3,396,341	76.3	52,974	106.5	101.7	420,845	85.0	
	10,029,685	113.0	-	76,011,369	-	8,534,783	112.7	-	81,176,426	-	15,194,839	120.4	83.9	119,375,007	78.2	18,383,778	99.8	74.5	126,681,081	82.3	2,441,516	111.1	112.2	19,195,370	95.6	
By Type	Camera with Built-in Lens	47,384	135.6	-	316,037	-	44,640	82.8	-	572,253	-	224,617	104.6	71.7	1,928,149	76.1	173,283	89.7	74.2	1,451,635	75.3	26,895	95.1	103.8	211,316	87.4
		1,367,142	117.5	-	9,812,117	-	1,142,450	86.5	-	13,600,141	-	4,074,747	115.7	68.6	33,939,413	71.6	3,067,839	89.6	77.8	25,971,955	83.6	494,792	96.0	81.5	3,878,734	80.9
	Camera with Interchangeable Lens	117,071	107.8	-	881,428	-	122,790	105.4	-	1,176,941	-	257,936	114.4	93.9	2,088,125	87.8	295,901	94.2	73.9	1,944,706	77.1	26,079	121.5	99.6	209,529	82.7
		8,662,543	112.3	-	66,199,252	-	7,392,333	118.3	-	67,576,285	-	11,120,092	122.3	91.5	85,435,594	81.1	15,315,939	102.1	73.9	100,709,126	82.0	1,946,724	115.7	124.2	15,316,636	100.2
	Single Lens Reflex	46,765	99.5	-	392,762	-	50,889	99.3	-	593,949	-	124,347	105.0	85.3	1,250,731	83.1	184,649	89.3	68.2	1,258,956	68.3	6,144	77.2	47.9	91,847	67.0
		2,563,442	90.6	-	25,866,111	-	2,152,918	108.2	-	26,758,688	-	3,023,572	110.7	70.0	32,492,634	59.9	7,101,098	109.6	65.0	45,729,824	65.2	329,981	49.0	53.0	5,257,272	71.6
	Mirrorless 5)*	70,306	114.0	-	488,666	-	71,901	110.1	-	582,992	-	133,589	124.8	103.6	837,394	95.7	111,252	103.7	85.9	685,750	101.1	19,935	147.6	149.2	117,682	101.1
		6,099,101	124.8	-	40,333,141	-	5,239,415	123.0	-	40,817,597	-	8,096,520	127.2	103.3	52,942,960	103.8	8,214,841	96.5	83.8	54,979,302	104.3	1,616,743	160.3	171.1	10,059,364	126.7

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.