

Production, Shipment of Digital Still Camera
August, January-August in 2019
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*									
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Shipment to Japan					Except for Shipments to Japan					Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)		
Digital Still Camera Total	1,244,627	105.6	69.4	9,493,929	72.2	1,300,093	111.6	75.3	9,774,149	75.7	234,069	105.9	94.1	1,641,785	84.7	1,066,024	112.9	72.1	8,132,364	74.1	322,739	115.4	70.4	2,300,708	65.3
	35,906,581	102.3	79.7	277,661,629	80.9	48,592,881	110.9	84.4	371,766,573	78.9	7,968,096	122.8	115.6	53,597,012	92.1	40,624,785	108.8	80.1	318,169,561	77.0	15,948,415	110.9	75.5	122,173,370	71.8

By Type	Camera with Built-in Lens	586,302	106.7	71.6	4,403,801	78.0	598,576	109.7	75.0	4,516,740	79.9	160,444	109.7	97.7	1,079,229	87.8	438,132	109.7	69.1	3,437,511	77.8	101,537	114.5	92.2	707,392	82.5
				9,743,119	100.4	83.0	71,213,488	89.6	12,436,019	113.8	84.8	86,823,347	84.5	3,056,563	111.3	110.5	19,712,665	97.5	9,379,456	114.6	78.9	67,110,682	81.4	2,712,510	111.4	91.5
	Camera with Interchangeable Lens	658,325	104.7	67.6	5,090,128	67.8	701,517	113.2	75.6	5,257,409	72.4	73,625	98.6	87.2	562,556	79.3	627,892	115.2	74.4	4,694,853	71.7	221,202	115.8	63.5	1,593,316	59.8
		26,163,462	103.0	78.6	206,448,141	78.2	36,156,862	109.9	84.2	284,943,226	77.3	4,911,533	131.3	119.1	33,884,347	89.3	31,245,329	107.1	80.5	251,058,879	75.9	13,235,905	110.8	72.8	103,754,829	69.1
	Single Lens Reflex	405,129	118.7	63.5	2,895,548	61.9	413,543	117.9	64.8	2,955,357	64.0	29,986	106.9	71.4	211,196	64.0	383,557	118.8	64.4	2,744,161	64.0	121,528	122.8	51.8	790,833	49.6
		13,431,946	121.9	70.6	92,899,379	61.5	15,209,517	111.8	59.2	116,631,794	55.7	1,200,481	120.7	62.4	10,402,384	59.1	14,009,036	111.1	59.0	106,229,410	55.4	5,600,718	108.5	47.8	43,089,503	48.3
	Mirrorless 5)*	253,196	88.0	75.2	2,194,580	77.7	287,974	107.1	99.2	2,302,052	87.1	43,639	93.6	102.8	351,360	92.6	244,335	109.9	98.6	1,950,692	86.2	99,674	108.3	87.5	802,483	74.8
		12,731,516	88.5	89.2	113,548,762	100.6	20,947,345	108.5	121.3	168,311,432	105.8	3,711,052	135.1	168.8	23,481,963	115.4	17,236,293	104.1	114.4	144,829,469	104.4	7,635,187	112.6	118.2	60,665,326	99.6

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)		
Digital Still Camera Total	135,272	125.9	-	889,426	-	187,467	108.8	-	1,411,282	-	349,521	108.0	67.9	3,093,600	81.4	347,218	118.1	78.2	2,419,937	73.9	46,546	98.5	76.5	318,119	85.6
	8,400,089	122.8	-	57,102,016	-	7,548,326	100.1	-	65,071,354	-	9,618,581	91.7	72.7	91,560,936	76.9	12,947,235	123.2	91.5	89,879,495	82.9	2,110,554	107.1	96.2	14,555,760	94.5

By Type	Camera with Built-in Lens	34,928	115.1	-	233,713	-	66,609	114.2	-	473,679	-	171,951	101.1	65.0	1,488,880	77.2	139,311	121.3	62.6	1,085,108	74.3	25,333	98.3	68.4	156,131	89.5
				1,153,902	113.2	-	7,281,274	-	1,558,608	110.1	-	11,137,267	-	3,096,851	96.3	66.2	26,341,581	73.3	3,091,187	147.6	84.7	19,482,020	84.5	478,908	108.9	79.4
	Camera with Interchangeable Lens	100,344	130.1	-	655,713	-	120,858	106.1	-	937,603	-	177,570	115.7	71.1	1,604,720	85.6	207,907	116.1	93.8	1,334,829	73.7	21,213	98.9	89.0	161,988	82.2
		7,246,187	124.5	-	49,820,742	-	5,989,718	97.8	-	53,934,087	-	6,521,730	89.6	76.3	65,219,355	78.5	9,856,048	117.2	93.8	70,397,475	82.4	1,631,646	106.6	102.6	11,687,220	97.5
	Single Lens Reflex	47,879	134.3	-	299,005	-	73,649	116.4	-	491,828	-	112,604	127.2	66.0	1,007,963	82.2	140,539	112.4	77.8	867,621	63.9	8,886	86.8	89.0	77,744	71.8
		3,154,947	126.1	-	20,473,553	-	2,445,771	91.9	-	22,615,950	-	3,089,223	112.0	72.3	26,738,126	57.8	4,711,762	115.2	66.3	32,148,381	63.7	607,333	101.2	92.0	4,253,400	72.9
	Mirrorless 5)*	52,465	126.6	-	356,708	-	47,209	93.3	-	445,775	-	64,966	100.0	82.2	596,757	92.3	67,368	124.7	164.3	467,208	102.7	12,327	109.9	89.0	84,244	94.8
		4,091,240	123.4	-	29,347,189	-	3,543,947	102.4	-	31,318,137	-	3,432,507	75.9	80.2	38,481,229	104.6	5,144,286	119.1	151.2	38,249,094	109.5	1,024,313	110.0	110.2	7,433,820	120.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.