

Production,Shipment of Digital Still Camera  
February, January-February in 2019

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Shipment to Japan					Except for Shipments to Japan										
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)				
Digital Still Camera Total	840,438	78.6	60.9	1,910,378	69.4	935,148	93.4	69.7	1,936,546	72.2	172,918	113.5	69.7	325,209	68.8	762,230	89.8	69.7	1,611,337	72.9	253,129	95.4	68.0	518,446	67.8	
	25,313,077	76.9	73.2	58,248,991	83.6	36,540,421	88.2	71.8	77,980,767	75.7	6,183,642	134.7	80.2	10,774,171	73.5	30,356,779	82.4	70.3	67,206,596	76.1	13,140,219	84.7	72.3	28,659,377	73.6	
By Type	Camera with Built-in Lens	358,930	75.7	65.7	832,854	66.6	413,931	90.9	76.2	869,141	71.9	100,224	101.3	66.4	199,150	66.0	313,707	88.0	80.0	669,991	73.9	79,498	91.8	97.8	166,065	86.8
		5,286,504	71.9	73.3	12,639,817	77.9	7,462,623	91.5	77.1	15,618,901	73.2	1,761,201	108.3	67.4	3,387,587	65.9	5,701,422	87.3	80.7	12,231,314	75.6	1,826,300	92.5	95.9	3,801,162	82.8
	Camera with Interchangeable Lens	481,508	80.8	57.9	1,077,524	71.7	521,217	95.4	65.3	1,067,405	72.4	72,694	136.2	74.9	126,059	73.8	448,523	91.0	64.0	941,346	72.3	173,631	97.1	59.6	352,381	61.5
		20,026,573	78.3	73.2	45,609,174	85.3	29,077,798	87.4	70.6	62,361,866	76.4	4,422,441	149.2	86.8	7,386,584	77.6	24,655,357	81.3	68.3	54,975,282	76.2	11,313,919	83.5	69.5	24,858,215	72.3
	Single Lens Reflex	257,070	79.4	45.6	580,772	59.3	287,254	88.5	51.8	611,766	63.1	24,395	116.9	53.5	45,264	51.4	262,859	86.6	51.6	566,502	64.2	92,093	103.6	47.0	181,027	51.7
		7,975,710	77.1	46.0	18,325,914	56.9	13,025,328	89.4	50.7	27,602,083	55.8	1,333,394	111.3	51.6	2,531,107	49.8	11,691,934	87.4	50.6	25,070,976	56.5	5,786,302	98.8	54.1	11,643,652	54.0
	Mirrorless 5)*	224,438	82.4	83.6	496,752	94.9	233,963	105.5	96.1	455,639	90.5	48,299	148.6	93.8	80,795	97.6	185,664	98.1	96.8	374,844	89.1	81,538	90.8	85.7	171,354	76.8
		12,050,863	79.1	120.2	27,283,260	128.6	16,052,470	85.8	103.4	34,759,783	107.9	3,089,047	174.9	123.1	4,855,477	109.6	12,963,423	76.5	99.6	29,904,306	107.7	5,527,617	71.9	99.3	13,214,563	103.2

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)			(%)
Digital Still Camera Total	77,072	85.4	-	167,361	-	176,057	100.6	-	351,085	-	278,874	85.6	70.7	604,565	74.2	200,492	95.2	69.6	411,111	73.2	29,735	62.6	78.2	77,215	113.5	
	5,476,635	89.0	-	11,632,949	-	7,663,584	81.9	-	17,026,428	-	8,454,274	89.5	62.8	17,900,074	67.0	7,390,588	76.1	75.4	17,099,878	88.1	1,371,698	63.1	79.5	3,547,267	109.3	
By Type	Camera with Built-in Lens	22,514	90.6	-	47,371	-	56,984	92.3	-	118,694	-	119,493	65.4	72.1	302,089	72.7	103,622	162.5	80.7	167,389	61.7	11,094	47.5	66.1	34,448	121.0
		667,537	114.0	-	1,253,246	-	1,158,763	83.4	-	2,547,916	-	2,015,941	66.4	66.3	5,054,238	69.6	1,659,340	143.0	91.8	2,819,665	76.0	199,841	56.1	63.7	556,249	89.7
	Camera with Interchangeable Lens	54,558	83.4	-	119,990	-	119,073	105.1	-	232,391	-	159,381	111.4	69.7	302,476	75.7	96,870	66.0	60.6	243,722	84.0	18,641	77.3	87.7	42,767	108.1
		4,809,098	86.3	-	10,379,703	-	6,504,821	81.6	-	14,478,512	-	6,438,333	100.5	61.8	12,845,836	66.0	5,731,248	67.0	71.6	14,280,213	91.0	1,171,857	64.4	83.1	2,991,018	114.0
	Single Lens Reflex	27,125	81.7	-	60,332	-	64,968	116.6	-	120,695	-	101,162	102.5	57.5	199,843	67.1	58,022	56.3	47.5	161,016	77.0	11,582	88.9	78.3	24,616	98.8
		2,510,644	98.7	-	5,055,402	-	3,275,658	98.9	-	6,588,250	-	2,628,850	78.6	39.8	5,974,076	47.7	2,659,194	77.0	54.5	6,113,372	69.5	617,588	85.5	68.2	1,339,876	89.9
	Mirrorless 5)*	27,433	85.1	-	59,658	-	54,105	93.9	-	111,696	-	58,219	131.1	110.5	102,633	100.7	38,848	88.6	103.6	82,706	102.2	7,059	63.6	109.3	18,151	123.7
		2,298,454	76.0	-	5,324,301	-	3,229,163	69.3	-	7,890,262	-	3,809,483	124.4	99.7	6,871,760	99.0	3,072,054	60.3	98.4	8,166,841	118.5	554,269	50.5	109.9	1,651,142	145.6

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

6) "To China" is separated from "to Asia" from 2019.

7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.