

Production, Shipment of Digital Still Camera
February, January-February in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,822,938	96.3	105.1	3,715,894	100.4	1,825,764	97.7	107.1	3,693,639	102.5	298,350	111.5	86.6	566,017	97.8	1,527,414	95.5	112.3	3,127,622	103.4
	38,760,461	96.6	104.6	78,865,254	104.9	56,259,031	98.6	121.2	113,306,021	118.4	8,248,540	123.0	110.5	14,955,248	116.0	48,010,491	95.4	123.2	98,350,773	118.8

By Type	Camera with Built-in Lens	977,949	93.2	99.9	2,027,438	93.2	982,547	95.4	99.7	2,012,336	96.1	195,108	106.5	75.1	378,337	91.1	787,439	93.0	108.5	1,633,999	97.3
			11,675,511	88.1	89.8	24,924,350	91.5	15,230,748	93.9	101.9	31,458,327	104.3	3,115,018	118.7	78.4	5,738,680	95.1	12,115,730	89.1	110.4	25,719,647
Camera with Interchangeable Lens	844,989	100.2	112.0	1,688,456	110.6	843,217	100.6	117.3	1,681,303	111.3	103,242	122.3	121.8	187,680	114.8	739,975	98.2	116.6	1,493,623	110.9	
	27,084,950	100.9	112.6	53,940,904	112.5	41,028,283	100.5	130.3	81,847,694	124.9	5,133,522	125.7	147.0	9,216,568	134.5	35,894,761	97.7	128.2	72,631,126	123.8	
Single Lens Reflex	542,191	102.5	98.2	1,070,957	97.8	554,355	110.2	106.3	1,057,331	97.3	64,038	154.8	115.0	105,396	97.0	490,317	106.2	105.3	951,935	97.3	
	16,841,964	101.9	96.8	33,372,278	97.8	27,422,546	112.8	131.6	51,725,796	118.5	2,947,451	141.1	140.4	5,035,751	116.0	24,475,095	110.2	130.6	46,690,045	118.8	
Non-Reflex 5)*	302,798	96.2	149.4	617,499	143.1	288,862	86.2	146.1	623,972	147.3	39,204	91.0	134.9	82,284	150.3	249,658	85.5	148.0	541,688	146.8	
	10,242,986	99.2	153.8	20,568,626	148.7	13,605,737	82.4	127.7	30,121,898	137.8	2,186,071	109.6	156.9	4,180,817	166.3	11,419,666	78.6	123.3	25,941,081	134.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	298,350	111.5	86.6	566,017	97.8	524,167	92.8	101.9	1,088,913	95.9	413,644	99.1	121.0	831,188	118.5	542,253	96.6	117.5	1,103,853	99.9	47,350	84.1	112.2	103,668	123.9
	8,248,540	123.0	110.5	14,955,248	116.0	13,300,783	93.0	110.5	27,605,750	115.6	10,797,661	92.5	119.7	22,465,003	130.1	22,340,617	99.2	132.9	44,869,117	112.6	1,571,430	85.4	143.1	3,410,903	189.2

By Type	Camera with Built-in Lens	195,108	106.5	75.1	378,337	91.1	301,925	87.4	99.2	647,261	90.4	268,904	101.9	135.6	532,673	125.8	187,553	93.6	97.3	388,029	82.1	29,057	78.6	96.5	66,036	99.2
			3,115,018	118.7	78.4	5,738,680	95.1	4,298,780	74.3	100.3	10,080,922	106.7	3,586,454	96.3	149.9	7,309,346	145.8	3,811,666	104.9	96.4	7,445,678	82.9	418,830	90.1	123.1	883,701
Camera with Interchangeable Lens	103,242	122.3	121.8	187,680	114.8	222,242	101.3	105.9	441,652	105.1	144,740	94.1	100.8	298,515	107.5	354,700	98.2	131.9	715,824	113.2	18,293	94.6	151.3	37,632	219.7	
	5,133,522	125.7	147.0	9,216,568	134.5	9,002,003	105.6	116.1	17,524,828	121.5	7,211,207	90.8	108.7	15,155,657	123.7	18,528,951	98.1	144.1	37,423,439	121.3	1,152,600	83.8	152.2	2,527,202	223.6	
Single Lens Reflex	64,038	154.8	115.0	105,396	97.0	168,181	113.0	98.6	317,008	96.2	106,270	96.0	86.0	216,977	91.6	206,167	107.5	124.8	397,977	98.4	9,699	94.4	152.4	19,973	281.4	
	2,947,451	141.1	140.4	5,035,751	116.0	6,561,107	115.7	121.3	12,231,035	125.6	4,472,847	90.0	87.7	9,444,158	102.2	12,795,772	118.9	163.4	23,561,788	118.5	645,369	79.9	162.6	1,453,064	329.8	
Non-Reflex 5)*	39,204	91.0	134.9	82,284	150.3	54,061	76.6	137.8	124,644	137.7	38,470	89.3	192.3	81,538	200.5	148,533	87.7	143.2	317,847	139.6	8,594	94.8	150.1	17,659	176.0	
	2,186,071	109.6	156.9	4,180,817	166.3	2,440,896	85.6	104.1	5,293,793	113.0	2,738,360	92.1	178.6	5,711,499	189.8	5,733,179	70.5	114.1	13,861,651	126.5	507,231	89.5	140.7	1,074,138	155.8	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.