

Production, Shipment of Digital Still Camera
April, January-April in 2015

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,222,486	125.2	84.2	10,642,894	82.9	3,365,033	130.1	86.8	10,752,588	82.1	461,945	100.1	113.1	1,688,037	79.6	2,903,088	136.6	83.7	9,064,551	82.6
	60,659,198	122.2	99.2	202,302,643	95.2	79,918,179	123.1	99.0	268,260,699	93.7	11,285,898	91.0	123.0	42,916,678	84.5	68,632,281	130.6	96.0	225,344,021	95.7

By Type	Camera with Built-in Lens	2,052,621	123.4	79.0	6,868,556	79.5	2,146,273	127.8	81.5	6,950,326	77.2	301,907	104.0	100.4	1,112,723	79.1	1,844,366	132.8	79.0	5,837,603	76.8
			23,509,858	115.1	89.5	80,257,288	90.9	28,637,665	117.1	91.8	96,038,006	88.9	4,333,064	93.5	107.0	16,404,983	89.5	24,304,601	122.6	89.5	79,633,023
Camera with Interchangeable Lens	1,169,865	128.4	95.4	3,774,338	90.0	1,218,760	134.2	98.2	3,802,262	93.0	160,038	93.5	148.4	575,314	80.6	1,058,722	143.6	93.4	3,226,948	95.6	
	37,149,340	127.1	106.5	122,045,355	98.3	51,280,514	126.7	103.6	172,222,693	96.6	6,952,834	89.5	135.6	26,511,695	81.7	44,327,680	135.5	99.9	145,710,998	100.0	
Single Lens Reflex	888,373	128.9	90.5	2,920,835	88.4	933,413	138.0	95.7	2,919,355	93.4	99,924	96.0	167.8	365,328	81.8	833,489	145.6	91.0	2,554,027	95.3	
	28,520,319	124.2	100.7	97,441,190	96.8	40,071,809	128.2	102.1	136,544,534	98.2	4,674,123	91.2	146.3	18,061,488	83.1	35,397,686	135.4	98.2	118,483,046	101.0	
Non-Reflex 5)*	281,492	126.9	114.8	853,503	95.5	285,347	123.1	107.4	882,907	91.6	60,114	89.6	124.4	209,986	78.7	225,233	136.7	103.6	672,921	96.5	
	8,629,021	137.8	131.1	24,604,165	104.7	11,208,705	121.5	109.2	35,678,159	91.0	2,278,711	86.1	118.0	8,450,207	79.0	8,929,994	135.7	107.2	27,227,952	95.6	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	461,945	100.1	113.1	1,688,037	79.6	929,045	121.5	73.0	3,115,946	77.9	932,452	159.2	97.3	2,619,092	82.0	963,867	135.2	86.9	3,063,520	90.6	77,724	124.3	61.9	265,993	66.7
	11,285,898	91.0	123.0	42,916,678	84.5	16,410,413	113.0	70.5	58,540,031	77.6	22,078,692	177.3	118.7	62,246,763	103.1	28,413,379	117.4	102.5	98,937,508	105.9	1,729,797	127.5	89.2	5,619,719	90.1

By Type	Camera with Built-in Lens	301,907	104.0	100.4	1,112,723	79.1	687,595	130.1	77.1	2,237,895	76.9	611,390	137.3	90.4	1,780,985	74.3	488,264	133.2	73.9	1,610,609	81.9	57,117	118.1	54.9	208,114	64.0
			4,333,064	93.5	107.0	16,404,983	89.5	8,212,728	120.0	82.3	28,692,162	84.9	7,714,980	124.8	96.7	22,678,014	81.3	7,673,960	123.3	94.8	25,849,584	104.7	702,933	121.4	64.1	2,413,263
Camera with Interchangeable Lens	160,038	93.5	148.4	575,314	80.6	241,450	102.3	63.3	878,051	80.4	321,062	228.6	113.8	838,107	105.4	475,603	137.3	106.2	1,452,911	102.7	20,607	145.2	95.7	57,879	78.7	
	6,952,834	89.5	135.6	26,511,695	81.7	8,197,685	106.7	61.7	29,847,869	71.6	14,363,712	229.2	135.1	39,568,749	121.7	20,739,419	115.3	105.7	73,087,924	106.3	1,026,864	132.0	121.9	3,206,456	112.1	
Single Lens Reflex	99,924	96.0	167.8	365,328	81.8	187,935	100.0	58.6	711,031	79.3	270,901	228.4	114.1	712,740	102.8	359,203	138.0	104.4	1,093,733	105.3	15,450	275.3	117.4	36,523	73.4	
	4,674,123	91.2	146.3	18,061,488	83.1	6,077,482	102.9	54.8	23,508,087	70.1	12,190,281	231.7	138.0	34,016,288	121.1	16,358,212	111.7	105.2	58,895,849	109.6	771,711	237.7	137.9	2,062,822	107.0	
Non-Reflex 5)*	60,114	89.6	124.4	209,986	78.7	53,515	111.2	88.7	167,020	85.2	50,161	229.6	112.0	125,367	123.2	116,400	135.0	112.1	359,178	95.6	5,157	60.1	61.6	21,356	89.8	
	2,278,711	86.1	118.0	8,450,207	79.0	2,120,203	119.5	96.9	6,339,782	77.9	2,173,431	215.9	121.1	5,552,461	125.7	4,381,207	131.0	107.8	14,192,075	94.6	255,153	56.3	90.3	1,143,634	122.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.