

Production, Shipment of Digital Still Camera
November, January-November in 2014

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	4,353,386	97.9	74.2	39,618,257	68.5	4,313,284	94.9	72.4	40,185,152	68.2	421,298	97.7	69.7	5,208,571	74.7	3,891,986	94.6	72.7	34,976,581	67.3
	74,160,272	97.6	76.0	657,379,112	79.9	99,297,839	98.5	80.7	887,570,537	82.3	10,915,552	109.1	70.6	124,441,822	87.2	88,382,287	97.3	82.2	763,128,715	81.5

By Type	Camera with Built-in Lens	3,048,348	99.0	74.3	27,069,355	64.0	2,949,586	94.9	69.7	27,300,958	63.3	294,148	95.8	80.0	3,587,482	72.6	2,655,438	94.8	68.7	23,713,476	62.1
		34,047,448	101.0	80.1	284,794,699	74.3	37,507,927	97.4	75.5	330,491,049	72.2	4,004,584	102.4	82.5	47,294,656	77.2	33,503,343	96.8	74.8	283,196,393	71.4
By Type	Camera with Interchangeable Lens	1,305,038	95.6	74.1	12,548,902	80.7	1,363,698	94.8	79.1	12,884,194	81.3	127,150	102.5	53.7	1,621,089	79.8	1,236,548	94.1	83.2	11,263,105	81.5
		40,112,824	94.9	72.9	372,584,413	84.7	61,789,912	99.2	84.2	557,079,488	89.7	6,910,968	113.3	65.2	77,147,166	94.6	54,878,944	97.6	87.4	479,932,322	89.0
By Type	Single Lens Reflex	978,935	96.6	74.7	9,591,001	75.9	1,037,634	93.2	81.3	9,843,255	76.6	77,827	92.4	53.8	971,381	75.8	959,807	93.2	84.8	8,871,874	76.7
		30,846,533	94.3	76.5	291,760,168	79.8	47,641,223	96.8	92.3	431,985,489	84.2	4,718,909	107.3	74.4	51,139,930	93.0	42,922,314	95.8	94.8	380,845,559	83.1
By Type	Non-Reflex 5)*	326,103	92.6	72.2	2,957,901	101.7	326,064	100.6	73.0	3,040,939	101.7	49,323	124.1	53.4	649,708	86.8	276,741	97.3	78.0	2,391,231	106.7
		9,266,291	96.7	62.9	80,824,245	109.3	14,148,689	108.0	65.1	125,093,999	116.2	2,192,059	129.0	51.5	26,007,236	97.9	11,956,630	104.8	68.4	99,086,763	122.2

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	421,298	97.7	69.7	5,208,571	74.7	1,579,695	104.9	68.2	12,621,271	65.3	1,239,982	75.8	69.7	10,850,224	61.8	931,353	107.3	89.1	10,288,574	76.8	140,956	134.4	66.8	1,216,512	71.8
	10,915,552	109.1	70.6	124,441,822	87.2	30,511,672	102.5	75.9	240,285,047	74.6	24,316,184	74.9	78.9	209,684,634	76.2	30,535,439	116.2	92.7	291,422,038	92.2	3,018,992	131.1	83.3	21,736,996	96.0

By Type	Camera with Built-in Lens	294,148	95.8	80.0	3,587,482	72.6	1,127,546	102.3	63.2	9,110,835	64.1	898,862	80.2	66.0	7,813,030	56.7	526,638	105.6	94.5	5,816,365	66.7	102,392	129.2	62.2	973,246	67.2
		4,004,584	102.4	82.5	47,294,656	77.2	14,153,734	106.4	70.7	107,459,215	74.0	10,176,955	83.0	66.1	88,083,770	63.3	7,945,190	99.4	104.5	76,492,237	77.7	1,227,464	116.2	68.0	11,161,171	80.3
By Type	Camera with Interchangeable Lens	127,150	102.5	53.7	1,621,089	79.8	452,149	111.9	84.9	3,510,436	68.5	341,120	66.3	81.4	3,037,194	80.7	404,715	109.5	82.9	4,472,209	95.6	38,564	150.5	83.0	243,266	98.5
		6,910,968	113.3	65.2	77,147,166	94.6	16,357,938	99.3	81.0	132,825,832	75.1	14,139,229	70.0	91.6	121,600,864	89.3	22,590,249	123.6	89.2	214,929,801	98.8	1,791,528	143.8	98.6	10,575,825	121.1
By Type	Single Lens Reflex	77,827	92.4	53.8	971,381	75.8	353,709	110.0	84.9	2,831,354	63.0	284,791	67.1	79.6	2,583,809	76.4	303,167	112.4	92.9	3,308,572	94.2	18,140	128.1	58.7	148,139	80.6
		4,718,909	107.3	74.4	51,139,930	93.0	12,570,004	94.2	82.7	105,347,468	68.2	11,477,021	69.6	92.2	101,239,428	82.6	17,952,223	126.7	108.3	167,764,378	96.0	923,066	116.2	87.0	6,494,285	103.1
By Type	Non-Reflex 5)*	49,323	124.1	53.4	649,708	86.8	98,440	119.5	84.8	679,082	107.5	56,329	62.1	92.3	453,385	120.0	101,548	101.8	62.7	1,163,637	99.7	20,424	178.3	131.6	95,127	151.0
		2,192,059	129.0	51.5	26,007,236	97.9	3,787,934	120.9	76.1	27,478,364	122.7	2,662,208	71.8	88.7	20,361,436	150.1	4,638,026	112.8	53.0	47,165,423	110.5	868,462	192.2	114.9	4,081,540	167.8

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.