

Production,Shipment of Digital Still Camera  
April,January-April in 2014

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)					
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	3,825,594	121.1	68.0	12,833,875	64.1	3,875,163	116.0	65.4	13,094,656	65.4	408,587	73.0	70.0	2,119,620	81.6	3,466,576	124.7	64.9	10,975,036	63.0	
	61,169,158	113.9	84.8	212,485,669	87.3	80,697,706	102.5	80.3	286,297,726	86.1	9,175,278	66.4	76.0	50,763,139	102.7	71,522,428	110.2	80.9	235,534,587	83.2	
By Type	Camera with Built-in Lens	2,598,909	122.5	60.6	8,638,009	55.6	2,634,326	114.2	58.5	9,005,301	58.5	300,719	74.5	77.8	1,406,235	73.3	2,333,607	122.6	56.7	7,599,066	56.3
		26,272,779	115.7	73.3	88,325,982	72.6	31,195,484	107.1	69.3	108,082,675	70.9	4,049,419	75.6	91.4	18,326,190	79.7	27,146,065	114.3	66.9	89,756,485	69.3
	Camera with Interchangeable Lens	1,226,685	118.3	91.7	4,195,866	93.8	1,240,837	120.3	87.4	4,089,355	88.4	107,868	69.1	54.8	713,385	104.9	1,132,969	129.4	92.7	3,375,970	85.6
		34,896,379	112.6	96.0	124,159,687	102.0	49,502,222	99.8	89.2	178,215,051	98.9	5,125,859	60.5	67.1	32,436,949	122.6	44,376,363	107.9	92.7	145,778,102	94.8
	Single Lens Reflex	981,474	126.7	83.5	3,302,266	89.1	975,225	126.8	83.8	3,125,559	83.0	59,560	78.8	46.4	446,726	103.4	915,665	132.0	88.5	2,678,833	80.4
	28,315,087	115.7	87.6	100,649,970	97.0	39,241,216	101.3	82.9	139,029,507	91.5	3,195,408	63.9	60.3	21,739,466	118.4	36,045,808	106.8	85.8	117,290,041	87.8	
Non-Reflex 5)*	245,211	93.3	151.4	893,600	116.5	265,612	101.1	103.9	963,796	112.2	48,308	59.9	70.4	266,659	107.4	217,304	119.4	116.2	697,137	114.1	
	6,581,292	101.0	162.7	23,509,717	131.5	10,261,006	94.6	125.4	39,185,544	138.6	1,930,451	55.6	82.5	10,697,483	132.3	8,330,555	112.9	142.6	28,488,061	141.1	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas					
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	408,587	73.0	70.0	2,119,620	81.6	1,273,432	120.7	69.2	4,002,118	69.4	958,794	122.9	52.6	3,193,253	51.4	1,108,747	131.7	74.9	3,380,749	69.1	125,603	121.7	63.3	398,916	71.3	
	9,175,278	66.4	76.0	50,763,139	102.7	23,263,970	114.2	84.6	75,469,177	83.9	18,606,788	127.9	65.4	60,400,672	67.4	27,713,478	99.0	91.5	93,425,280	95.6	1,938,192	97.1	88.5	6,239,458	104.8	
By Type	Camera with Built-in Lens	300,719	74.5	77.8	1,406,235	73.3	892,211	112.2	63.1	2,909,409	68.1	676,550	111.5	45.3	2,397,944	46.6	660,776	154.9	63.6	1,966,336	55.1	104,070	137.7	59.5	325,377	64.0
		4,049,419	75.6	91.4	18,326,190	79.7	9,977,577	103.8	74.9	33,793,033	85.1	7,977,704	111.5	51.0	27,898,300	54.7	8,094,670	132.9	79.3	24,687,189	71.3	1,096,114	121.7	77.5	3,377,963	81.5
	Camera with Interchangeable Lens	107,868	69.1	54.8	713,385	104.9	381,221	147.0	89.0	1,092,709	73.0	282,244	162.8	85.9	795,309	74.3	447,971	107.9	101.3	1,414,413	106.7	21,533	78.0	92.0	73,539	145.2
		5,125,859	60.5	67.1	32,436,949	122.6	13,286,393	123.6	93.7	41,676,144	83.0	10,629,084	143.9	83.0	32,502,372	84.2	19,618,808	89.6	97.7	68,738,091	109.0	842,078	76.8	108.3	2,861,495	157.9
	Single Lens Reflex	59,560	78.8	46.4	446,726	103.4	320,869	152.1	81.7	896,717	66.1	237,474	154.3	82.0	693,557	74.3	344,160	111.3	103.3	1,038,811	103.5	13,162	68.2	66.4	49,748	127.4
	3,195,408	63.9	60.3	21,739,466	118.4	11,098,279	129.0	85.4	33,542,808	73.9	8,834,700	132.5	75.7	28,086,309	81.8	15,553,406	87.7	93.1	53,733,820	102.5	559,423	73.8	86.2	1,927,104	137.0	
Non-Reflex 5)*	48,308	59.9	70.4	266,659	107.4	60,352	125.2	168.9	195,992	140.1	44,770	229.4	115.3	101,752	74.2	103,811	97.9	95.4	375,602	116.5	8,371	100.6	232.6	23,791	204.7	
	1,930,451	55.6	82.5	10,697,483	132.3	2,188,114	101.7	183.3	8,133,336	167.0	1,794,384	248.9	158.0	4,416,063	103.2	4,065,402	97.6	120.2	15,004,271	141.1	282,655	83.5	219.5	934,391	230.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.