

Production, Shipment of Digital Still Camera
May, January-May in 2013

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	5,179,005	92.1	55.8	25,198,910	56.4	5,333,899	90.0	59.6	25,362,648	58.4	533,275	91.4	84.3	3,130,820	85.8	4,800,624	89.9	57.7	22,231,828	55.9
	71,563,467	99.2	68.4	314,912,992	64.6	101,427,301	100.9	78.2	434,136,231	70.7	10,431,691	86.4	86.7	59,882,271	93.1	90,995,610	102.9	77.3	374,253,960	68.1

By Type	Camera with Built-in Lens	3,784,805	88.2	50.5	19,331,647	51.9	3,774,387	83.8	52.2	19,179,758	53.1	376,062	97.3	75.7	2,293,472	75.4	3,398,325	82.5	50.4	16,886,286	51.1
			35,529,004	99.2	63.2	157,190,054	54.8	40,938,524	91.0	63.4	193,457,260	57.5	4,516,091	101.9	79.5	27,517,229	75.4	36,422,433	89.8	61.8	165,940,031
Camera with Interchangeable Lens	1,394,200	104.3	78.4	5,867,263	78.8	1,559,512	109.9	90.8	6,182,890	84.6	157,213	79.8	115.2	837,348	138.1	1,402,299	114.7	88.6	5,345,542	79.7	
	36,034,463	99.1	74.3	157,722,938	78.7	60,488,777	109.0	92.8	240,678,971	86.6	5,915,600	77.4	93.2	32,365,042	116.3	54,573,177	114.0	92.7	208,313,929	83.3	
Single Lens Reflex	1,173,605	99.9	81.6	4,879,543	80.9	1,326,699	114.0	94.2	5,090,859	85.0	113,292	88.3	125.3	545,175	149.8	1,213,407	117.2	92.1	4,545,684	80.8	
	30,868,963	95.6	76.6	134,678,765	81.1	53,055,766	112.1	95.0	204,969,985	87.2	4,495,070	84.8	96.8	22,859,327	121.2	48,560,696	115.6	94.9	182,110,658	84.3	
Non-Reflex 5)*	220,595	136.2	64.9	987,720	69.8	232,813	91.1	74.9	1,092,031	82.8	43,921	64.0	95.4	292,173	120.7	188,892	101.0	71.4	799,858	74.3	
	5,165,500	127.7	62.9	23,044,173	67.3	7,433,011	90.9	79.4	35,708,986	83.3	1,420,530	60.7	83.3	9,505,715	106.0	6,012,481	102.9	78.5	26,203,271	77.2	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*	May	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	533,275	91.4	84.3	3,130,820	85.8	1,866,515	101.4	56.9	7,635,421	54.8	1,427,320	78.4	53.2	7,638,013	61.2	1,328,518	89.7	66.5	6,220,869	53.5	178,271	89.8	49.1	737,525	43.5
	10,431,691	86.4	86.7	59,882,271	93.1	31,437,788	114.3	74.8	121,385,770	69.5	24,910,340	87.6	70.9	114,563,979	70.5	32,521,717	107.3	87.1	130,222,036	66.7	2,125,765	97.0	65.6	8,082,175	46.3

By Type	Camera with Built-in Lens	376,062	97.3	75.7	2,293,472	75.4	1,388,619	98.3	52.2	5,661,048	49.0	1,083,347	72.6	48.3	6,223,890	58.4	767,646	73.9	51.7	4,334,040	47.0	158,713	90.7	45.3	667,308	41.7
			4,516,091	101.9	79.5	27,517,229	75.4	14,812,208	111.2	66.9	54,527,452	56.3	11,693,131	74.8	61.2	62,725,583	64.7	8,410,798	82.4	56.7	43,036,312	46.6	1,506,296	106.5	54.0	5,650,684
Camera with Interchangeable Lens	157,213	79.8	115.2	837,348	138.1	477,896	111.6	77.6	1,974,373	83.0	343,973	104.7	78.2	1,414,123	77.6	560,872	126.9	109.2	1,886,829	78.3	19,558	83.5	150.6	70,217	76.3	
	5,915,600	77.4	93.2	32,365,042	116.3	16,625,580	117.2	83.6	66,858,318	85.9	13,217,209	103.3	82.5	51,838,396	79.2	24,110,919	120.0	107.2	87,185,724	84.7	619,469	79.7	137.6	2,431,491	64.3	
Single Lens Reflex	113,292	88.3	125.3	545,175	149.8	429,337	109.4	81.7	1,785,886	86.0	323,829	111.8	84.3	1,256,892	80.2	442,839	132.9	110.5	1,446,467	75.6	17,402	87.8	242.0	56,439	81.4	
	4,495,070	84.8	96.8	22,859,327	121.2	15,034,859	115.7	86.3	60,395,913	87.9	12,438,430	106.6	86.8	46,779,117	81.7	20,551,879	123.0	107.1	72,993,304	83.7	535,528	82.6	223.8	1,942,324	66.2	
Non-Reflex 5)*	43,921	64.0	95.4	292,173	120.7	48,559	135.9	53.8	188,487	62.3	20,144	51.9	36.2	157,231	61.9	118,033	108.4	104.4	440,362	88.4	2,156	59.9	37.2	13,778	60.8	
	1,420,530	60.7	83.3	9,505,715	106.0	1,590,721	133.3	64.7	6,462,405	70.6	778,779	68.6	46.3	5,059,279	61.8	3,559,040	105.2	107.7	14,192,420	90.2	83,941	65.2	39.8	489,167	58.0	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.