

デジタルスチルカメラ生産出荷実績表(カメラ映像機器工業会統計)  
2008年2月分

上段:数量(台)、下段:金額(千円)

| 区分            | 生産          |            |                       |             |                       | 総出荷         |            |                       |             |                       |            |            |                       |            |                       |             |            |                       |             |                       |       |
|---------------|-------------|------------|-----------------------|-------------|-----------------------|-------------|------------|-----------------------|-------------|-----------------------|------------|------------|-----------------------|------------|-----------------------|-------------|------------|-----------------------|-------------|-----------------------|-------|
|               | 当月          | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月  | 前年<br>同期比<br>※<br>(%) | 当月          | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月  | 前年<br>同期比<br>※<br>(%) | 日本向け       |            |                       |            |                       | 日本向け以外の出荷合計 |            |                       |             |                       |       |
|               |             |            |                       |             |                       |             |            |                       |             |                       | 当月         | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) | 当月          | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月  | 前年<br>同期比<br>※<br>(%) |       |
| デジタルスチルカメラ合計  | 7,173,899   | 132.4      | 125.4                 | 12,591,462  | 126.4                 | 6,905,932   | 117.5      | 126.0                 | 12,783,811  | 134.2                 | 854,190    | 141.7      | 103.0                 | 1,456,937  | 104.7                 | 6,051,742   | 114.7      | 130.1                 | 11,326,874  | 139.3                 |       |
|               | 118,960,749 | 127.2      | 124.8                 | 212,480,488 | 125.8                 | 138,447,441 | 111.8      | 118.2                 | 262,287,919 | 123.7                 | 21,042,962 | 144.6      | 111.7                 | 35,594,579 | 107.1                 | 117,404,479 | 107.4      | 119.4                 | 226,693,340 | 126.7                 |       |
| タイプ<br>区分     | レンズ一体型      | 6,549,068  | 135.9                 | 125.0       | 11,368,436            | 126.3       | 6,318,500  | 119.0                 | 126.1       | 11,626,664            | 135.7      | 756,405    | 139.8                 | 97.2       | 1,297,362             | 101.1       | 5,562,095  | 116.7                 | 131.5       | 10,329,302            | 141.8 |
|               |             | 86,765,147 | 132.6                 | 117.8       | 152,175,632           | 119.6       | 98,555,799 | 114.4                 | 111.4       | 184,743,388           | 119.3      | 15,293,641 | 152.3                 | 96.3       | 25,333,353            | 94.9        | 83,262,158 | 109.3                 | 114.7       | 159,410,035           | 124.4 |
|               | レンズ交換式      | 624,831    | 104.5                 | 129.4       | 1,223,026             | 127.3       | 587,432    | 103.1                 | 124.2       | 1,157,147             | 121.0      | 97,785     | 158.3                 | 189.9      | 159,575               | 146.3       | 489,647    | 96.4                  | 116.2       | 997,572               | 117.8 |
|               | 一眼レフタイプ     | 32,195,602 | 114.5                 | 148.6       | 60,304,856            | 144.4       | 39,891,642 | 105.9                 | 139.1       | 77,544,531            | 135.3      | 5,749,321  | 127.4                 | 193.9      | 10,261,226            | 157.1       | 34,142,321 | 103.0                 | 132.8       | 67,283,305            | 132.5 |
| 画素<br>数区<br>分 | 800万画素未満    | 1,662,073  | 84.1                  | 36.3        | 3,638,530             | 44.8        | 1,852,888  | 76.7                  | 41.3        | 4,267,137             | 54.7       | 120,226    | 62.6                  | 18.3       | 312,293               | 28.4        | 1,732,662  | 78.0                  | 45.2        | 3,954,844             | 59.0  |
|               |             | 17,714,462 | 77.1                  | 27.7        | 40,681,941            | 35.4        | 23,012,885 | 71.5                  | 29.7        | 55,186,408            | 39.9       | 2,166,373  | 73.1                  | 16.1       | 5,128,501             | 22.6        | 20,846,512 | 71.4                  | 32.6        | 50,057,907            | 43.2  |
|               | 800万画素以上    | 5,511,826  | 160.2                 | 484.7       | 8,952,932             | 484.4       | 5,053,044  | 145.9                 | 508.5       | 8,516,674             | 495.1      | 733,964    | 178.7                 | 427.0      | 1,144,644             | 389.9       | 4,319,080  | 141.5                 | 525.6       | 7,372,030             | 516.8 |
|               | 101,246,287 | 143.5      | 323.4                 | 171,798,547 | 317.4                 | 115,434,556 | 125.9      | 290.7                 | 207,101,511 | 281.3                 | 18,876,589 | 162.9      | 351.7                 | 30,466,078 | 289.7                 | 96,557,967  | 120.6      | 281.2                 | 176,635,433 | 279.9                 |       |

(総出荷の地域別内訳)

上段:数量(台)、下段:金額(千円)

| 区分            | 日本向け       |            |                       |            |                       | 欧州向け       |            |                       |            |                       | 北米州向け      |            |                       |            |                       | アジア向け      |            |                       |            |                       | その他地域向け   |            |                       |            |                       |         |
|---------------|------------|------------|-----------------------|------------|-----------------------|------------|------------|-----------------------|------------|-----------------------|------------|------------|-----------------------|------------|-----------------------|------------|------------|-----------------------|------------|-----------------------|-----------|------------|-----------------------|------------|-----------------------|---------|
|               | 当月         | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) | 当月        | 前月比<br>(%) | 前年<br>同月比<br>※<br>(%) | 累計<br>1~2月 | 前年<br>同期比<br>※<br>(%) |         |
|               |            |            |                       |            |                       |            |            |                       |            |                       |            |            |                       |            |                       |            |            |                       |            |                       |           |            |                       |            |                       |         |
| デジタルスチルカメラ合計  | 854,190    | 141.7      | 103.0                 | 1,456,937  | 104.7                 | 2,068,117  | 106.1      | 106.3                 | 4,016,970  | 120.9                 | 2,098,020  | 153.9      | 132.9                 | 3,461,280  | 131.9                 | 1,207,667  | 89.1       | 159.4                 | 2,563,612  | 156.8                 | 677,938   | 111.7      | 183.6                 | 1,285,012  | 233.0                 |         |
|               | 21,042,962 | 144.6      | 111.7                 | 35,594,579 | 107.1                 | 43,377,206 | 99.0       | 103.4                 | 87,182,002 | 120.8                 | 37,344,863 | 133.4      | 116.1                 | 65,332,031 | 114.7                 | 27,095,113 | 93.4       | 150.9                 | 56,094,604 | 140.2                 | 9,587,297 | 112.8      | 154.4                 | 18,084,703 | 186.6                 |         |
| タイプ<br>区分     | レンズ一体型     | 756,405    | 139.8                 | 97.2       | 1,297,362             | 101.1      | 1,868,781  | 109.4                 | 107.4      | 3,576,374             | 121.6      | 1,954,654  | 161.3                 | 136.0      | 3,166,389             | 135.8      | 1,074,189  | 86.1                  | 155.1      | 2,322,146             | 157.2     | 664,471    | 110.8                 | 184.0      | 1,264,393             | 236.7   |
|               |            | 15,293,641 | 152.3                 | 96.3       | 25,333,353            | 94.9       | 29,462,789 | 104.5                 | 99.4       | 57,659,724            | 116.1      | 27,264,054 | 149.1                 | 116.3      | 45,549,172            | 115.0      | 17,638,220 | 81.8                  | 128.1      | 39,196,143            | 130.1     | 8,897,095  | 109.7                 | 154.8      | 17,004,996            | 195.6   |
|               | レンズ交換式     | 97,785     | 158.3                 | 189.9      | 159,575               | 146.3      | 199,336    | 82.6                  | 96.8       | 440,596               | 115.9      | 143,366    | 94.6                  | 100.9      | 294,891               | 101.0      | 133,478    | 123.6                 | 204.6      | 241,466               | 153.5     | 13,467     | 188.3                 | 169.4      | 20,619                | 118.3   |
|               | 一眼レフタイプ    | 5,749,321  | 127.4                 | 193.9      | 10,261,226            | 157.1      | 13,914,417 | 89.2                  | 112.9      | 29,522,278            | 131.0      | 10,080,809 | 103.9                 | 115.4      | 19,782,859            | 114.0      | 9,456,893  | 127.1                 | 226.0      | 16,898,461            | 171.0     | 690,202    | 177.2                 | 149.6      | 1,079,707             | 108.3   |
| 画素<br>数区<br>分 | 800万画素未満   | 120,226    | 62.6                  | 18.3       | 312,293               | 28.4       | 591,715    | 71.0                  | 36.7       | 1,425,332             | 51.2       | 598,725    | 106.9                 | 45.3       | 1,158,669             | 53.5       | 221,767    | 53.6                  | 39.5       | 635,598               | 50.5      | 320,455    | 77.3                  | 96.3       | 735,245               | 148.0   |
|               |            | 2,166,373  | 73.1                  | 16.1       | 5,128,501             | 22.6       | 7,743,690  | 64.2                  | 28.3       | 19,809,928            | 42.2       | 7,262,464  | 103.6                 | 34.2       | 14,270,881            | 39.0       | 2,351,816  | 44.4                  | 22.9       | 7,651,807             | 31.4      | 3,488,542  | 72.1                  | 68.4       | 8,325,291             | 106.7   |
|               | 800万画素以上   | 733,964    | 178.7                 | 427.0      | 1,144,644             | 389.9      | 1,476,402  | 132.4                 | 445.0      | 2,591,638             | 483.5      | 1,499,295  | 186.6                 | 581.5      | 2,302,611             | 501.5      | 985,900    | 104.6                 | 503.3      | 1,928,014             | 511.9     | 357,483    | 185.9                 | 986.1      | 549,767               | 1,003.8 |
|               | 18,876,589 | 162.9      | 351.7                 | 30,466,078 | 289.7                 | 35,633,516 | 112.3      | 243.6                 | 67,372,074 | 267.3                 | 30,082,399 | 143.4      | 275.1                 | 51,061,150 | 250.4                 | 24,743,297 | 104.4      | 322.7                 | 48,442,797 | 310.1                 | 6,098,755 | 166.6      | 548.4                 | 9,759,412  | 516.4                 |         |

※2008年1月分から統計参加企業が増加したことにより、「対比」の定義が厳密ではないため、前年同月比、前年同期比の数値はあくまで『参考値』とする。

(カメラ映像機器工業会)