

Shipment of Photo Printers for Consumer use,under A4 size  
August,January-August in 2008

Unit Upper: Pcs,Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	214,037	106.7	107.8	1,370,883	120.1	38,000	92.5	61.4	320,791	89.4	176,037	110.3	128.8	1,050,092	134.2
	1,769,929	104.2	95.3	11,560,936	96.0	337,166	90.2	53.1	2,904,809	79.4	1,432,763	108.2	117.3	8,656,127	103.2

Unit Upper: Pcs,Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)	Aug.	1)	2)	Jan.-Aug..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	38,000	92.5	61.4	320,791	89.4	59,896	92.0	100.0	452,526	112.5	82,903	189.8	133.5	335,652	153.3	26,862	56.3	206.6	211,190	165.7	6,376	206.1	387.6	50,724	149.8
	337,166	90.2	53.1	2,904,809	79.4	429,077	88.8	78.0	3,558,945	79.5	692,529	184.6	129.3	2,677,599	126.1	251,183	58.0	239.9	1,927,510	137.0	59,974	180.7	191.3	492,073	127.8

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

\*Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"