

Shipment of Photo Printers for Consumer use, under A4 size
July, January-July in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	200,685	92.4	103.9	1,156,846	122.7	41,084	133.0	88.3	282,791	95.2	159,601	85.7	108.9	874,055	135.3
	1,697,928	93.5	94.0	9,791,007	96.1	373,772	149.2	85.9	2,567,643	85.0	1,324,156	84.6	96.6	7,223,364	100.8

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	41,084	133.0	88.3	282,791	95.2	65,104	83.0	78.1	392,630	114.7	43,689	89.0	110.6	252,749	161.2	47,715	101.2	267.7	184,328	161.1	3,093	26.6	52.2	44,348	137.7
	373,772	149.2	85.9	2,567,643	85.0	483,046	76.6	64.1	3,129,868	79.7	375,188	92.3	103.5	1,985,070	125.1	432,730	100.0	252.5	1,676,327	128.7	33,192	34.6	39.7	432,099	122.1

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"