

Shipment of Photo Printers for Consumer use, under A4 size
June, January-June in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	217,235	112.8	169.3	956,161	127.5	30,900	72.7	73.4	241,707	96.5	186,335	124.2	216.3	714,454	143.1
	1,816,382	115.1	133.1	8,093,079	96.5	250,485	67.0	58.9	2,193,871	84.8	1,565,897	130.0	166.7	5,899,208	101.7

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)	Jun.	1)	2)	Jan.-Jun..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	30,900	72.7	73.4	241,707	96.5	78,469	94.6	155.5	327,526	126.4	49,075	167.7	460.8	209,060	178.2	47,157	163.5	273.1	136,613	141.4	11,634	128.4	149.3	41,255	156.9
	250,485	67.0	58.9	2,193,871	84.8	630,793	97.9	118.9	2,646,822	83.4	406,415	183.6	319.2	1,609,882	131.5	432,850	171.4	232.6	1,243,597	110.0	95,839	110.6	100.3	398,907	147.6

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"