

Shipment of Photo Printers for Consumer use, under A4 size
February, January-February in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	78,716	70.7	87.4	190,076	96.1	25,874	62.7	118.0	67,134	126.6	52,842	75.4	77.5	122,942	85.0
	730,441	75.7	64.9	1,695,136	69.3	273,427	73.9	104.3	643,485	106.0	457,014	76.9	53.0	1,051,651	57.2

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)	Feb.	1)	2)	Jan.-Feb..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	25,874	62.7	118.0	67,134	126.6	20,532	46.1	84.2	65,084	102.8	17,600	126.0	65.4	31,570	63.2	10,789	106.0	67.7	20,963	73.0	3,921	279.3	430.9	5,325	199.3
	273,427	73.9	104.3	643,485	106.0	187,724	50.1	42.7	562,377	53.6	131,891	124.1	52.4	238,203	53.1	99,576	99.6	61.5	199,595	63.5	37,823	277.0	395.1	51,476	193.0

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"