

Shipment of Photo Printers for Consumer use,under A4 size  
September,January–September in 2007

Unit Upper:Pcs,Lower:1,000Yen

Item	Total Shipment														
	Domestic Shipment					Export									
	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	197,825	99.6	49.2	1,339,169	95.7	42,684	68.9	66.6	401,567	105.6	155,141	113.5	45.9	937,602	91.9
	1,832,140	98.7	44.7	13,879,872	101.3	513,264	80.8	74.5	4,169,678	111.1	1,318,876	107.9	38.7	9,710,194	97.6

Unit Upper:Pcs,Lower:1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)	Sep.	1)	2)	Jan.–Sep.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	155,141	113.5	45.9	937,602	91.9	33,743	56.3	21.1	436,001	73.0	103,287	166.4	72.7	322,179	110.4	12,185	93.7	53.6	139,636	154.9	5,926	360.2	45.1	39,786	98.1
	1,318,876	107.9	38.7	9,710,194	97.6	278,734	50.7	19.0	4,755,583	91.8	838,622	156.5	51.9	2,961,174	84.6	102,357	97.8	48.2	1,509,101	166.3	99,163	316.3	90.7	484,336	134.3

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"