

Shipment of Photo Printers for Consumer use, under A4 size
January in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment														
	Domestic Shipment										Export				
	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)
	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	
Photo Printers, under A4 size	107,616	60.8	89.5	107,616	89.5	31,083	92.2	136.2	31,083	136.2	76,533	53.4	78.6	76,533	78.6
	1,321,947	69.1	113.5	1,321,947	113.5	345,155	84.9	158.0	345,155	158.0	976,792	64.8	103.2	976,792	103.2

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)
	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	
Photo Printers, under A4 size	76,533	53.4	78.6	76,533	78.6	38,940	42.4	58.1	38,940	58.1	23,045	68.1	107.3	23,045	107.3	12,786	83.3	165.5	12,786	165.5	1,762	74.7	147.7	1,762	147.7
	976,792	64.8	103.2	976,792	103.2	610,287	59.5	99.7	610,287	99.7	197,117	63.1	76.3	197,117	76.3	152,291	104.4	232.0	152,291	232.0	17,097	75.1	166.6	17,097	166.6

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A "Photo Printer for consumer use, under A4 size, shipped with PictBridge"