

Shipment of Photo Printers for Consumer use, up to A4 size
January-December in 2011

Unit Upper:Pcs,Lower:1000Yen

Item	Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Photo Printers for Consumer use, up to A4 size	947,904	92.5	300,318	95.6	647,586	91.0	261,084	93.7	157,395	75.0	221,646	108.5	7,461
	9,580,391	90.0	5,657,628	98.6	3,922,763	79.9	1,578,268	84.3	930,167	66.5	1,354,457	89.3	59,871	49.5

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

(Camera & Imaging Products Association)

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.