

Shipment of Photo Printers for Consumer use, under A4 size
June, January-June in 2010

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)
Photo Printers, under A4 size	56,495	79.4	71.2	344,121	84.4	7,410	75.6	41.3	74,020	52.2	49,085	80.0	80.0	270,101	101.6
	402,809	79.2	63.8	2,547,459	78.4	49,558	79.9	36.0	574,333	47.5	353,251	79.1	71.5	1,973,126	96.8

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)
Photo Printers, under A4 size	7,410	75.6	41.3	74,020	52.2	21,983	72.7	178.9	120,699	348.5	8,838	69.7	42.7	65,626	70.3	18,161	102.4	74.0	77,886	69.0	103	15.1	2.7	5,890	23.6
	49,558	79.9	36.0	574,333	47.5	140,149	65.9	132.6	834,640	262.5	63,443	71.2	37.0	488,184	69.9	148,744	106.4	74.9	615,920	69.3	915	16.8	4.9	34,382	25.7

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.
3) YoY of the shipment to Americas in 2010 is compared with the shipment of North America, 2009