

Shipment of Photo Printers for Consumer use, under A4 size  
April, January-April in 2010

Unit Upper: Pcs, Lower: 1,000Yen

| Item                          | Total Shipments(Worldwide) |           |           |           |           | Shipments to Japan |           |           |           |           | except for Shipments to Japan(Europe+Americas+Asia+Others) |           |           |           |           |
|-------------------------------|----------------------------|-----------|-----------|-----------|-----------|--------------------|-----------|-----------|-----------|-----------|--|-----------|-----------|-----------|-----------|
|                               | Apr.                       | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.               | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.   | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) |
| Photo Printers, under A4 size | 66,961                     | 114.5     | 111.7     | 216,480   | 79.4      | 12,496             | 121.6     | 78.5      | 56,814    | 50.8      | 54,465   | 113.0     | 123.6     | 159,666   | 99.3      |
|                               | 512,122                    | 120.5     | 113.3     | 1,635,778 | 75.3      | 90,773             | 98.8      | 74.8      | 462,753   | 47.7      | 421,349  | 126.5     | 127.5     | 1,173,025 | 97.8      |

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

| Item                          | Shipments to Japan |           |           |           |           | Shipments to Europe |           |           |           |           | Shipments to Americas |           |           |           |           | Shipments to Asia |           |           |           |           | Shipments to Other Areas |           |           |           |           |
|-------------------------------|--------------------|-----------|-----------|-----------|-----------|---------------------|-----------|-----------|-----------|-----------|-----------------------|-----------|-----------|-----------|-----------|-------------------|-----------|-----------|-----------|-----------|--------------------------|-----------|-----------|-----------|-----------|
|                               | Apr.               | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.                | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.                  | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.              | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) | Apr.                     | *1<br>(%) | *2<br>(%) | Jan.-Apr. | *3<br>(%) |
| Photo Printers, under A4 size | 12,496             | 121.6     | 78.5      | 56,814    | 50.8      | 21,668              | 91.3      | 350.6     | 68,461    | 462.9     | 15,221                | 139.1     | 76.5      | 44,109    | 75.3      | 16,107            | 132.7     | 153.3     | 41,990    | 57.8      | 1,469                    | 104.2     | 19.6      | 5,106     | 34.3      |
|                               | 90,773             | 98.8      | 74.8      | 462,753   | 47.7      | 156,653             | 99.7      | 270.4     | 481,974   | 350.3     | 118,584               | 154.4     | 81.3      | 335,681   | 79.2      | 132,767           | 143.1     | 140.5     | 327,342   | 58.7      | 13,345                   | 208.0     | 41.3      | 28,028    | 34.8      |

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.  
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.  
3) YoY of the shipment to Americas in 2010 is compared with the shipment of North America, 2009