

Shipment of Photo Printers for Consumer use, under A4 size
February, January-February in 2010

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)										Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	34,639	61.4	58.7	91,029	75.6	9,267	37.4	47.4	34,044	75.8	25,372	80.3	64.4	56,985	75.4					
	251,157	56.1	53.5	698,645	71.5	73,376	35.5	39.0	280,058	66.0	177,781	73.8	63.2	418,587	75.6					

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)	Feb.	1)	2)	Jan-Feb.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	9,267	37.4	47.4	34,044	75.8	10,890	89.4	567.8	23,069	370.6	10,068	127.8	96.9	17,946	75.3	5,468	66.1	21.7	13,743	34.2	-1054	-32.1	-54.2	2,227	41.7
	73,376	35.5	39.0	280,058	66.0	79,129	88.8	442.3	168,218	305.1	68,354	95.0	99.5	140,301	83.4	39,522	63.5	22.2	101,801	34.9	-9224	-52.7	-55.7	8,267	21.4

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1 Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

4) Shipment to the Americas is compared with the shipment to N.America, 2009.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"