

Shipment of Photo Printers for Consumer use, under A4 size
October, January-October in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)
Photo Printers, under A4 size	121,924	130.4	69.1	706,310	86.8	37,408	114.5	62.8	161,382	78.6	84,516	138.9	72.2	544,928	89.5
	1,480,094	162.6	68.2	5,310,303	71.2	991,092	179.7	71.4	1,956,241	60.5	489,002	136.3	62.4	3,354,062	79.3

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)	Oct.	*1 (%)	*2 (%)	Jan.-Oct.	*3 (%)
Photo Printers, under A4 size	37,408	114.5	62.8	161,382	78.6	45,830	235.0	89.0	234,659	96.2	19,060	102.7	46.3	128,418	70.7	18,805	82.9	90.8	176,730	105.3	821	684.2	22.7	5,121	33.9
	991,092	179.7	71.4	1,956,241	60.5	264,562	235.2	72.8	1,427,397	86.2	106,819	105.3	44.8	761,345	61.9	111,846	77.6	72.8	1,124,133	90.2	5,775	731.0	21.0	41,187	42.9

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.