

Shipment of Photo Printers for Consumer use, under A4 size  
September, January-September in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)
Photo Printers, under A4 size	93,520	119.3	54.6	584,386	91.7	32,658	133.6	68.2	123,974	85.0	60,862	112.8	49.3	460,412	93.7
	910,290	139.8	50.8	3,830,209	72.4	551,401	171.9	54.9	965,149	52.3	358,889	108.7	45.6	2,865,060	83.2

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)	Sep.	*1 (%)	*2 (%)	Jan.-Sep.	*3 (%)
Photo Printers, under A4 size	32,658	133.6	68.2	123,974	85.0	19,500	70.8	52.5	188,829	98.1	18,567	148.2	35.9	109,358	77.9	22,675	168.5	71.6	157,925	107.3	120	28.0	4.0	4,300	37.4
	551,401	171.9	54.9	965,149	52.3	112,503	67.7	47.6	1,162,835	89.9	101,460	139.8	31.1	654,526	66.1	144,136	164.9	69.6	1,012,287	92.6	790	20.1	4.8	35,412	51.7

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.