

Shipment of Photo Printers for Consumer use, under A4 size
May, January-May in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	55,374	91.3	77.8	284,744	99.0	12,973	125.0	132.4	52,156	78.3	42,401	84.4	69.1	232,588	105.2
	343,726	92.1	67.5	1,478,771	69.0	76,275	154.9	123.0	15,120	2.9	267,451	82.6	59.9	1,463,651	90.4

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3	May.	*1	*2	Jan.-May.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	12,973	125.0	132.4	52,156	78.3	14,138	77.7	46.7	90,086	91.3	14,718	102.6	116.1	60,395	106.4	13,058	78.1	73.6	80,175	134.2	487	48.9	71.5	1,932	33.4
	76,275	154.9	123.0	15,120	2.9	88,943	76.1	41.9	563,663	81.2	88,154	100.0	99.0	372,398	87.7	86,084	78.7	61.6	514,870	110.2	4,270	45.4	78.5	12,720	38.0

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.