

Shipment of Photo Printers for Consumer use, under A4 size  
February, January-February in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	65,792	124.0	189.9	118,853	130.6	11,376	139.9	122.8	19,506	57.3	54,416	121.1	214.5	99,347	174.3
	332,581	241.7	132.4	470,159	67.3	-2,641	-	-3.6	-147,572	-52.7	335,222	118.7	188.6	617,731	147.6

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3	Feb.	*1	*2	Jan.-Feb.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	11,376	139.9	122.8	19,506	57.3	21,011	105.0	192.9	41,021	177.8	13,050	164.8	129.6	20,970	116.9	17,765	104.5	324.9	34,766	253.0	2,590	-	-245.7	2,590	116.3
	-2,641	1.8	-3.6	-147,572	-52.7	128,988	102.9	163.0	254,382	151.2	81,748	166.9	119.6	130,723	93.2	113,197	104.7	286.4	221,337	217.4	11,289	-	-122.4	11,289	136.6

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.  
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.