

Production, Shipment of Digital Still Cameras
January-December in 2011

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Digital Cameras (total)	114,624,757	94.1	115,524,250	95.1	9,508,967	89.9	106,015,283	95.6	35,613,406	96.1	38,281,714	86.6	26,968,377	109.3	5,151,786
	1,165,538,012	84.9	1,452,242,466	88.4	162,143,248	81.8	1,290,099,218	89.3	418,453,712	91.1	421,934,159	81.3	401,031,833	98.1	48,679,514	84.5
Built-in Lens Cameras	98,882,718	90.9	99,830,469	91.9	8,039,565	88.6	91,790,904	92.2	30,449,249	93.3	34,433,710	84.2	22,037,692	103.7	4,870,253	102.8
	766,886,400	78.5	917,673,875	80.5	105,200,670	78.7	812,473,205	80.8	255,005,811	83.3	303,068,928	76.4	214,017,627	84.0	40,380,839	82.9
Interchangeable Lens Cameras	15,742,039	121.3	15,693,781	121.8	1,469,402	97.9	14,224,379	124.9	5,164,157	117.5	3,848,004	115.8	4,930,685	143.8	281,533	117.4
	398,651,612	100.9	534,568,591	106.2	56,942,578	88.4	477,626,013	108.8	163,447,901	106.7	118,865,231	96.8	187,014,206	121.3	8,298,675	93.2

(Camera & Imaging Products Association)