

Production, Shipment of Digital Still Camera  
May, January-May in 2009

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	May.	3)	4)*	Jan.-May.	5)*	May.	3)	4)*	Jan.-May.	5)*	May.	3)	4)	Jan.-May.	5)	May.	3)	4)*	Jan.-May.	5)*					
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)					
Digital Still Camera Total	7,703,201	91.0	73.8	31,756,535	71.1	8,047,537	90.0	76.8	33,913,845	74.1	609,271	81.7	78.1	3,676,052	81.8	7,438,266	90.8	76.7	30,237,793	73.3					
	105,087,564	91.4	67.7	433,750,933	62.1	130,735,852	91.1	66.7	529,586,776	60.8	13,537,126	79.3	73.6	78,186,620	71.0	117,198,726	92.7	66.0	451,400,156	59.3					
By Type	Camera with Built-in Lens	6,918,882	90.1	71.8	29,015,507	70.4	7,268,263	89.7	75.4	31,034,389	73.3	531,047	83.4	77.6	3,317,821	83.2	6,737,216	90.3	75.3	27,716,568	72.3				
		77,301,961	88.9	63.0	332,755,624	61.8	94,445,757	88.9	63.1	398,978,448	60.3	9,660,048	79.9	73.5	60,539,207	75.3	84,785,709	90.0	62.1	338,439,241	58.2				
	SLR with Interchangeable Lens	784,319	100.0	97.0	2,741,028	78.6	779,274	92.8	92.3	2,879,456	83.8	78,224	71.7	81.7	358,231	71.2	701,050	95.9	93.6	2,521,225	86.0				
	27,785,603	99.1	85.4	100,995,309	63.0	36,290,095	97.5	78.5	130,608,328	62.4	3,877,078	77.8	73.8	17,647,413	59.3	32,413,017	100.6	79.1	112,960,915	62.9					
By Number of Pixels	Less than 10MP	988,638	87.7	13.3	5,390,890	16.7	1,007,713	84.7	13.4	6,422,499	18.9	58,877	74.2	16.0	527,897	22.0	948,836	85.5	13.3	5,894,602	18.6				
		8,340,865	81.7	9.6	51,695,790	13.3	10,305,712	82.8	9.7	66,308,259	13.6	1,087,606	80.1	17.5	8,227,661	19.1	9,218,106	83.1	9.3	58,080,598	13.1				
	No less than 10MP	6,714,563	91.5	222.5	26,365,645	214.1	7,039,824	90.8	237.4	27,491,346	235.3	550,394	82.6	133.5	3,148,155	150.6	6,489,430	91.6	254.1	24,343,191	253.8				
		96,746,699	92.3	141.5	382,055,143	123.6	120,430,140	91.9	133.6	463,278,517	120.7	12,449,520	79.2	102.3	69,958,959	104.4	107,980,620	93.6	138.4	393,319,558	124.2				

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas					
	May.	3)	4)	Jan.-May.	5)	May.	3)	4)*	Jan.-May.	5)*	May.	3)	4)*	Jan.-May.	5)*	May.	3)	4)*	Jan.-May.	5)*	May.	3)	4)*	Jan.-May.	5)*	
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	
Digital Still Camera Total	609,271	81.7	78.1	3,676,052	81.8	2,521,381	91.2	76.2	10,207,286	74.7	2,698,744	98.1	76.2	10,037,725	68.0	1,418,350	73.8	78.4	6,892,810	80.5	799,791	105.6	76.9	3,099,972	72.7	
	13,537,126	79.3	73.6	78,186,620	71.0	43,621,029	98.3	65.6	160,643,314	57.7	38,053,002	98.0	63.5	134,843,211	54.0	26,059,627	76.5	72.0	119,607,477	69.2	9,465,068	103.7	63.2	36,306,154	59.7	
By Type	Camera with Built-in Lens	531,047	83.4	77.6	3,317,821	83.2	2,174,999	89.3	73.2	8,979,450	72.4	2,511,353	99.2	76.2	9,428,328	68.3	1,264,369	72.1	76.1	6,280,200	79.2	786,495	106.0	77.0	3,028,590	72.3
		9,660,048	79.9	73.5	60,539,207	75.3	29,309,832	95.0	60.6	111,155,187	55.3	29,383,326	98.7	63.5	107,944,068	56.3	17,306,894	68.6	62.1	86,206,757	65.2	8,785,657	105.2	62.6	33,133,229	58.2
	SLR with Interchangeable Lens	78,224	71.7	81.7	358,231	71.2	346,382	105.1	102.3	1,227,836	97.5	187,391	85.6	76.9	609,397	63.3	153,981	92.1	103.9	612,610	96.3	13,296	85.5	72.5	71,382	97.2
	3,877,078	77.8	73.8	17,647,413	59.3	14,311,197	105.8	79.2	49,488,127	64.0	8,669,676	95.5	63.7	26,899,143	46.5	8,752,733	99.0	105.1	33,400,720	82.2	679,411	87.8	71.3	3,172,925	82.3	
By Number of Pixels	Less than 10MP	58,877	74.2	16.0	527,897	22.0	343,157	97.3	14.8	1,882,620	18.7	332,732	75.5	12.0	1,908,121	16.3	105,686	73.1	9.1	927,606	15.3	167,261	97.0	18.5	1,176,255	31.2
		1,087,606	80.1	17.5	8,227,661	19.1	3,185,447	95.5	9.2	18,231,740	12.1	3,201,951	75.9	8.9	18,254,225	12.0	1,172,427	64.8	6.8	10,103,319	10.9	1,658,281	96.0	14.3	11,491,314	23.9
	No less than 10MP	550,394	82.6	133.5	3,148,155	150.6	2,178,224	90.3	220.2	8,324,666	232.4	2,366,012	102.4	304.5	8,129,604	268.5	1,312,664	73.9	201.6	5,965,204	240.1	632,530	108.1	463.9	1,923,717	385.6
		12,449,520	79.2	102.3	69,958,959	104.4	40,435,582	98.5	126.6	142,411,574	112.1	34,851,051	100.7	146.6	116,588,986	120.5	24,887,200	77.2	131.9	109,504,158	136.4	7,806,787	105.5	229.6	24,814,840	196.7

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
- 3) Comparison over the previous month.
- 4) Comparison over the same month a year ago.
- 5) Comparison over the same period a year ago.