

Production, Shipment of Digital Still Camera  
May, January–May in 2007

Unit Upper:Pcs.Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		May.	3)	4)	Jan.–May.	5)	May.	3)	4)	Jan.–May.	5)	May.	3)	4)	Jan.–May.	5)	May.	3)	4)	Jan.–May.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	528,200	93.2	27.8	2,676,846	28.7	491,918	86.0	25.7	2,790,934	28.7	3,906	66.8	2.3	76,095	7.1	488,012	86.2	27.9	2,714,839	31.4
		4,083,575	93.4	15.0	23,395,065	17.8	4,610,063	85.1	16.0	29,296,655	18.7	41,461	37.7	1.4	899,976	4.4	4,568,602	86.1	17.7	28,396,679	20.9
	6–8MP	5,697,599	95.2	161.2	25,046,762	159.8	5,363,542	86.7	145.9	24,481,585	162.0	492,895	63.7	118.5	3,166,884	151.4	4,870,647	89.9	149.4	21,314,701	163.7
		79,870,625	94.0	124.8	356,729,128	125.1	92,325,632	86.2	116.6	435,642,456	130.3	9,876,841	62.6	96.7	65,742,439	126.7	82,448,791	90.3	119.5	369,900,017	130.9
	No less than 8MP	2,383,371	124.8	302.3	7,729,443	248.7	2,423,724	128.0	310.1	7,596,810	244.4	254,562	88.6	229.8	1,135,836	260.3	2,169,162	135.1	323.3	6,460,974	241.8
		54,614,674	116.3	216.9	197,465,651	174.2	76,314,175	119.5	230.6	270,441,903	182.6	8,355,932	85.8	168.9	39,084,788	181.7	67,958,243	125.5	241.5	231,357,115	182.7

Digital Still Camera Total		8,609,170	101.8	138.4	35,453,051	126.2	8,279,184	95.7	130.0	34,869,329	124.8	751,363	70.5	108.4	4,378,815	121.6	7,527,821	99.2	132.6	30,490,514	125.3
		138,568,874	101.7	119.0	577,589,844	109.0	173,249,870	98.2	122.8	735,381,014	115.1	18,274,234	71.4	100.7	105,727,203	112.9	154,975,636	102.8	126.0	629,653,811	115.5

By Model	Cameras with Built-in Lens	7,976,031	101.7	136.2	32,609,718	123.1	7,658,757	95.2	127.5	32,070,812	121.9	680,706	70.4	105.3	3,997,620	118.6	6,978,051	98.6	130.2	28,073,192	122.3
		112,110,921	101.0	115.7	457,234,501	104.1	136,131,702	95.8	116.4	570,772,441	108.6	14,142,071	69.7	94.0	83,981,231	108.6	121,989,631	100.1	119.7	486,791,210	108.6
	SLR with Interchangeable Lens	633,139	103.1	174.7	2,843,333	177.0	620,427	101.7	171.6	2,798,517	172.7	70,657	71.3	152.1	381,195	164.0	549,770	107.6	174.5	2,417,322	174.1
		26,457,953	104.8	135.6	120,355,343	132.6	37,118,168	108.2	153.7	164,608,573	145.5	4,132,163	77.8	133.1	21,745,972	133.1	32,986,005	113.8	156.8	142,862,601	147.5

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination  
May,January-May in 2007

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		May.	3)	4)	Jan.-May.	5)	May.	3)	4)	Jan.-May.	5)	May.	3)	4)	Jan.-May.	5)	May.	3)	4)	Jan.-May.	5)	May.	3)	4)	Jan.-May.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		
By Pixel	Less than 6MP	488,012	86.2	27.9	2,714,839	31.4	232,016	87.9	26.3	1,369,228	36.8	184,501	84.1	33.7	886,124	28.2	56,810	81.7	24.2	347,153	26.8	14,685	110.9	17.7	112,334	22.9
		4,568,602	86.1	17.7	28,396,679	20.9	2,231,561	85.1	18.0	14,792,251	26.8	1,611,200	85.7	19.7	8,427,145	17.6	575,513	86.5	15.5	3,777,563	15.8	150,328	108.1	9.7	1,399,720	15.3
	6-8MP	4,870,647	89.9	149.4	21,314,701	163.7	1,674,386	92.4	143.7	7,644,090	149.2	1,974,315	96.8	205.3	7,861,491	194.2	706,169	69.7	82.7	3,813,518	136.2	515,777	93.5	185.0	1,995,602	190.3
		82,448,791	90.3	119.5	369,900,017	130.9	30,560,362	95.4	121.5	138,046,966	128.1	30,900,490	93.3	152.2	129,777,564	146.6	12,878,498	70.7	73.0	71,588,735	110.6	8,109,441	101.7	138.2	30,486,752	142.2
No less than 8MP	2,169,162	135.1	323.3	6,460,974	241.8	709,952	160.8	247.2	2,140,434	178.3	714,731	134.9	328.6	2,084,177	258.4	573,897	104.5	424.1	1,867,572	345.9	170,582	200.9	552.8	368,791	295.8	
	67,958,243	125.5	241.5	231,357,115	182.7	23,950,323	141.6	196.3	84,364,412	152.7	22,301,188	129.6	227.9	73,448,514	176.6	17,266,924	98.7	345.7	63,002,592	258.3	4,439,808	175.9	381.7	10,541,597	196.2	

Digital Still Camera Total	7,527,821	99.2	132.6	30,490,514	125.3	2,616,354	104.0	112.1	11,153,752	111.1	2,873,547	103.1	166.4	10,831,792	135.5	1,336,876	81.9	109.2	6,028,243	130.0	701,044	107.9	178.6	2,476,727	148.9
	154,975,636	102.8	126.0	629,653,811	115.5	56,742,246	110.0	114.1	237,203,629	108.7	54,812,878	105.0	143.2	211,653,223	118.9	30,720,935	84.4	116.5	138,368,890	122.3	12,699,577	119.4	148.1	42,428,069	117.9

By Model	Cameras with Built-in Lens	6,978,051	98.6	130.2	28,073,192	122.3	2,362,629	101.9	108.0	10,076,200	107.4	2,678,511	103.2	167.1	9,993,079	133.5	1,250,494	82.0	105.6	5,581,972	125.4	686,417	107.9	177.7	2,421,941	148.1
		121,989,631	100.1	119.7	486,791,210	108.6	41,957,056	103.8	104.4	174,449,401	100.3	43,020,096	103.4	142.6	162,533,088	114.4	25,265,307	84.2	108.0	110,740,934	112.6	11,747,172	119.7	143.2	39,067,787	114.8
	SLR with Interchangeable Lens	549,770	107.6	174.5	2,417,322	174.1	253,725	127.6	174.6	1,077,552	162.8	195,036	101.6	157.7	838,713	163.5	86,382	81.1	217.3	446,271	241.6	14,627	108.9	233.4	54,786	190.0
		32,986,005	113.8	156.8	142,862,601	147.5	14,785,190	132.4	154.4	62,754,228	141.9	11,792,782	111.2	145.2	49,120,135	136.8	5,455,628	85.4	183.9	27,627,956	187.3	952,405	115.0	254.8	3,360,282	172.7

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.