

Production, Shipment of Digital Still Cameras
January-December in 2007

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to North America		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Digital Still Cameras Total	100,981,778	130.1	100,367,056	127.1	10,987,995	116.6	89,379,061	128.5	32,486,608	119.7	32,739,808	132.1	16,483,880	130.9	7,668,765
	1,657,917,092	118.1	2,060,530,600	116.1	273,012,265	111.8	1,787,518,335	116.8	687,978,483	114.0	605,340,699	114.6	370,073,337	123.8	124,125,816	125.3
Cameras with Built-in Lens	93,434,483	129.0	92,899,202	126.0	9,922,219	114.0	82,976,983	127.6	29,734,985	118.1	30,400,349	132.1	15,300,839	128.7	7,540,810	153.1
	1,330,347,159	115.5	1,615,430,989	112.5	209,419,896	105.2	1,406,011,093	113.6	522,317,727	109.0	471,393,701	113.3	296,120,840	118.6	116,178,825	125.5
SLR with Interchangeable Lens	7,547,295	144.3	7,467,854	141.9	1,065,776	148.6	6,402,078	140.8	2,751,623	139.9	2,339,459	132.3	1,183,041	167.5	127,955	122.5
	327,569,933	130.3	445,099,611	131.7	63,592,369	140.5	381,507,242	130.4	165,660,756	133.0	133,946,998	119.2	73,952,497	150.3	7,946,991	121.8

Note: Figures include decimal-adjusted numbers.

(Camera & Imaging Products Association)