

Production, Shipment of Digital Still Camera
November, January–November in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,772,554	146.5	39.2	18,391,158	44.5	1,859,666	131.8	39.1	19,177,770	44.8	68,375	128.2	17.5	1,666,952	31.3	1,791,291	131.9	41.0	17,510,818	46.7
		20,402,882	130.5	27.5	244,828,098	34.9	24,193,700	125.0	26.8	286,768,381	33.9	978,961	98.6	10.9	30,866,800	24.5	23,214,739	126.4	28.5	255,901,581	35.5
	6–8MP	5,531,658	88.5		44,320,711		5,801,756	86.3		44,237,786		630,245	111.0		5,361,101		5,171,511	84.1		38,876,685	
		90,869,221	94.7		752,654,898		118,841,768	91.1		925,856,416		14,464,901	114.9		127,182,418		104,376,867	88.6		798,673,998	
No less than 8MP	1,304,425	94.2		9,353,008		1,365,352	97.5		9,633,423		140,772	96.1		1,340,238		1,224,580	97.6		8,293,185		
	38,026,625	95.7		306,694,769		56,480,751	101.7		425,759,540		6,043,835	104.2		60,244,688		50,436,916	101.4		365,514,852		
Digital Still Camera Total		8,608,637	97.3	116.2	72,064,877	124.0	9,026,774	94.7	116.9	73,048,979	123.2	839,392	109.3	103.1	8,368,291	110.5	8,187,382	93.4	118.5	64,680,688	125.0
		149,298,728	98.7	104.3	1,304,177,765	110.9	199,516,219	97.2	108.0	1,638,384,337	115.0	21,487,697	110.8	96.9	218,293,906	104.8	178,028,522	95.7	109.6	1,420,090,431	116.7
By Model	Cameras with Built-in Lens	7,956,493	96.6	112.5	67,358,516	123.4	8,350,957	93.4	113.3	68,310,797	122.4	764,275	108.0	98.6	7,720,180	109.1	7,586,682	92.1	115.0	60,590,617	124.3
		121,713,669	96.6	96.0	1,074,704,678	109.5	160,793,521	93.9	101.3	1,331,527,022	112.3	17,319,540	107.6	90.1	177,002,047	101.6	143,473,981	92.5	102.8	1,154,524,975	114.1
	SLR with Interchangeable Lens	652,144	106.7	194.3	4,706,361	132.6	675,817	115.2	192.2	4,738,182	135.6	75,117	125.6	191.3	648,111	129.5	600,700	114.1	192.3	4,090,071	136.6
		27,585,059	109.4	168.7	229,473,087	117.9	38,722,698	113.6	149.6	306,857,315	128.3	4,168,157	126.4	141.8	41,291,859	120.6	34,554,541	112.2	150.6	265,565,456	129.6

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
November, January–November in 2006

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)	Nov.	3)	4)	Jan.–Nov.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		
By Pixel	Less than 6MP	1,791,291	131.9	41.0	17,510,818	46.7	818,328	148.8	50.8	7,311,316	47.1	757,841	122.2	40.3	6,863,459	51.7	132,852	116.5	24.7	2,299,350	39.2	82,270	112.1	24.2	1,036,693	36.3
		23,214,739	126.4	28.5	255,901,581	35.5	10,931,286	139.1	38.0	104,925,564	36.6	9,337,362	118.8	27.8	97,035,204	40.1	1,735,929	117.1	14.1	36,653,433	27.2	1,210,162	103.5	17.9	17,287,380	30.2
	6–8MP	5,171,511	84.1		38,876,685		1,914,523	85.6		14,478,035		1,997,804	81.5		13,555,095		843,649	91.1		7,498,594		415,535	77.3		3,344,961	
		104,376,867	88.6		798,673,998		40,470,350	92.9		300,725,357		37,239,484	83.3		271,468,579		19,698,464	94.3		163,952,817		6,968,569	80.4		62,527,245	
	No less than 8MP	1,224,580	97.6		8,293,185		473,786	86.9		3,539,381		468,540	108.8		2,743,949		243,600	103.7		1,680,211		38,654	88.9		329,644	
		50,436,916	101.4		365,514,852		19,456,070	90.8		154,550,888		19,243,909	110.1		126,855,389		10,200,833	110.0		70,574,856		1,536,104	97.9		13,533,719	
Digital Still Camera Total		8,187,382	93.4	118.5	64,680,688	125.0	3,206,637	96.2	121.3	25,328,732	117.1	3,224,185	92.1	118.8	23,162,503	128.0	1,220,101	95.7	115.0	11,478,155	135.2	536,459	82.0	109.3	4,711,298	133.7
		178,028,522	95.7	109.6	1,420,090,431	116.7	70,857,706	97.2	116.2	560,201,809	113.5	65,820,755	94.0	107.8	495,359,172	119.2	31,635,226	100.0	109.1	271,181,106	118.4	9,714,835	85.1	84.9	93,348,344	118.4
By Model	Cameras with Built-in Lens	7,586,682	92.1	115.0	60,590,617	124.3	2,952,023	95.1	117.8	23,552,127	115.4	2,995,278	91.1	116.1	21,553,788	127.7	1,118,301	93.1	108.9	10,865,114	135.7	521,080	81.1	107.9	4,619,588	133.8
		143,473,981	92.5	102.8	1,154,524,975	114.1	56,946,642	95.2	110.8	446,723,558	108.7	52,374,112	90.9	102.6	392,413,483	118.6	25,282,732	93.5	96.4	227,880,243	116.2	8,870,495	82.8	81.2	87,507,691	118.3
	SLR with Interchangeable Lens	600,700	114.1	192.3	4,090,071	136.6	254,614	111.2	186.0	1,776,605	144.9	228,907	107.7	171.8	1,608,715	132.3	101,800	139.0	295.0	613,041	127.4	15,379	128.0	198.9	91,710	130.1
		34,554,541	112.2	150.6	265,565,456	129.6	13,911,064	106.8	144.8	113,478,251	137.5	13,446,643	108.0	134.1	102,945,689	121.7	6,352,494	137.7	227.9	43,300,863	131.5	844,340	122.0	162.0	5,840,653	119.2

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.