

Production, Shipment of Digital Still Camera
September, January–September in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export								
		3)	4)	5)	Jan.–Sep.	5)	3)	4)	5)	Jan.–Sep.	5)	3)	4)	5)	Jan.–Sep.	5)	3)	4)	5)	Jan.–Sep.	5)				
		(%)	(%)	(%)			(%)	(%)	(%)			(%)	(%)	(%)			(%)	(%)	(%)			(%)	(%)	(%)	(%)
Sep.	3)	4)	5)	Jan.–Sep.	5)	Sep.	3)	4)	5)	Jan.–Sep.	5)	Sep.	3)	4)	5)	Jan.–Sep.	5)	Sep.	3)	4)	5)	Jan.–Sep.	5)		
By Pixel	Less than 6MP	1,425,034	95.8	36.3	15,408,350	47.6	1,511,730	94.8	35.4	15,906,974	47.7	82,031	85.1	16.4	1,545,256	33.4	1,429,699	95.5	38.0	14,361,718	50.0				
		17,957,467	98.3	28.0	208,785,329	37.6	20,734,949	97.1	24.9	243,213,612	36.3	1,510,260	84.8	12.6	28,895,359	26.2	19,224,689	98.3	26.9	214,318,253	38.3				
	6–8MP	6,015,931	142.0		32,538,961		6,340,772	158.2		31,716,158		675,208	118.0		4,162,902		5,665,564	164.9		27,553,256					
		96,411,460	136.2		565,874,478		127,563,906	157.5		676,560,525		15,295,863	111.8		100,123,569		112,268,043	166.9		576,436,956					
	No less than 8MP	1,240,521	132.5		6,663,748		1,271,763	131.2		6,867,506		198,673	127.5		1,053,014		1,073,090	131.9		5,814,492					
		37,452,983	121.3		228,951,722		55,461,282	132.4		313,741,116		9,028,188	132.7		48,401,243		46,433,094	132.3		265,339,873					
Digital Still Camera Total		8,681,486	130.4	132.6	54,611,059	126.2	9,124,265	138.9	132.3	54,490,638	123.9	955,912	115.9	123.1	6,761,172	110.4	8,168,353	142.2	133.4	47,729,466	126.1				
		151,821,910	126.6	117.7	1,003,611,529	112.7	203,760,137	141.3	124.6	1,233,515,253	115.6	25,834,311	116.0	117.6	177,420,171	105.0	177,925,826	145.9	125.7	1,056,095,082	117.7				
By Model	Cameras with Built-in Lens	8,126,300	132.0	132.0	51,167,794	126.5	8,512,590	140.1	130.8	51,014,725	123.8	852,834	112.9	116.7	6,247,996	109.6	7,659,756	144.0	132.6	44,766,729	126.1				
		127,309,243	131.7	117.9	826,943,677	113.0	165,795,723	145.7	120.1	999,467,565	113.6	19,668,842	109.0	105.3	143,593,377	102.1	146,126,881	152.6	122.4	855,874,188	115.8				
	SLR with Interchangeable Lens	555,186	110.4	141.8	3,443,265	121.2	611,675	123.8	156.7	3,475,913	125.5	103,078	149.1	225.2	513,176	120.4	508,597	119.6	147.6	2,962,737	126.4				
		24,512,667	105.2	116.7	176,667,852	111.1	37,964,414	124.8	148.7	234,047,688	125.1	6,165,469	146.2	187.0	33,826,794	119.1	31,798,945	121.4	143.1	200,220,894	126.1				

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
September, January-September in 2006

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Sep.	3)	4)	Jan.-Sep.	5)	Sep.	3)	4)	Jan.-Sep.	5)	Sep.	3)	4)	Jan.-Sep.	5)	Sep.	3)	4)	Jan.-Sep.	5)	Sep.	3)	4)	Jan.-Sep.	5)
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
By Pixel	Less than 6MP	1,429,699	95.5	38.0	14,361,718	50.0	532,341	97.9	36.8	5,943,059	48.1	695,808	121.4	48.0	5,485,200	59.0	98,696	46.7	16.4	2,052,432	42.2	102,854	60.8	38.5	881,027	40.1
		19,224,689	98.3	26.9	214,318,253	38.3	7,386,485	100.3	27.5	86,134,926	37.4	8,793,300	120.3	33.6	79,839,785	46.4	1,564,192	61.1	12.0	33,435,505	29.8	1,480,712	63.6	27.5	14,908,037	33.6
	6-8MP	5,665,564	164.9		27,553,256		2,042,539	175.8		10,325,792		2,124,364	178.7		9,106,289		997,412	120.7		5,729,037		501,249	194.2		2,392,138	
		112,268,043	166.9		576,436,956		41,860,819	181.3		216,672,563		39,393,002	166.1		189,515,703		21,978,956	141.8		123,361,152		9,035,266	181.6		46,887,538	
	No less than 8MP	1,073,090	131.9		5,814,492		448,656	131.0		2,520,532		365,546	132.9		1,844,776		211,269	122.6		1,201,668		47,619	202.5		247,516	
		46,433,094	132.3		265,339,873		19,445,897	132.6		113,668,699		16,695,255	131.2		90,138,229		8,524,168	128.2		51,104,237		1,767,774	167.8		10,428,708	

Digital Still Camera Total	8,168,353	142.2	133.4	47,729,466	126.1	3,023,536	147.6	122.3	18,789,383	115.0	3,185,718	156.4	139.3	16,436,265	133.5	1,307,377	108.0	134.3	8,983,137	135.9	651,722	144.6	167.7	3,520,681	135.9
	177,925,826	145.9	125.7	1,056,095,082	117.7	68,693,201	152.3	124.4	416,476,188	111.9	64,881,557	148.3	123.6	359,493,717	124.3	32,067,316	129.7	128.8	207,900,894	116.5	12,283,752	147.0	137.6	72,224,283	124.9

By Model	Cameras with Built-in Lens	7,659,756	144.0	132.6	44,766,729	126.1	2,823,221	150.2	119.7	17,496,291	113.6	2,964,062	159.7	140.5	15,268,960	134.3	1,231,962	107.8	132.6	8,545,116	137.7	640,511	144.9	168.3	3,456,362	136.3
		146,126,881	152.6	122.4	855,874,188	115.8	55,927,536	160.5	117.5	329,939,207	106.8	51,429,670	156.5	123.3	282,449,858	125.8	27,161,060	133.9	125.7	175,565,234	116.0	11,608,615	149.6	138.3	67,919,889	126.0
	SLR with Interchangeable Lens	508,597	119.6	147.6	2,962,737	126.4	200,315	119.2	174.7	1,293,092	137.3	221,656	122.7	124.6	1,167,305	123.8	75,415	111.6	171.0	438,021	108.7	11,211	127.0	142.0	64,319	114.7
		31,798,945	121.4	143.1	200,220,894	126.1	12,765,665	124.3	167.6	86,536,981	137.1	13,451,887	123.5	124.6	77,043,859	119.1	4,906,256	110.8	149.6	32,335,660	119.5	675,137	112.8	126.3	4,304,394	110.2

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.